

### FINAL CONFERENCE

Steps to Optimise Crop Nutrition

NH BRUSSELS EU BERLAYMONT HOTEL

HYBRID EVENT

18th November 2025





UK Research and Innovation

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#### **AGENDA**



- 08.30 Welcome and coffee
- **09:00** Introduction to NUTRI-CHECK NET | Sarah Kendall, ADAS (Online)
- 09:10 Conference opening address | Miguel Quemada, UPMadrid
- **09:40** Session 1 | Challenges in Nutrient Management in Europe | Chair: Thomas Wilkinson, ADAS
- 10:40 Coffee break
- 11:00 Session 2 | Tools For a Better Nutrient Management | Chair: David Wall, TEAGASC
- 12:30 Networking Lunch | HE Projects Posters Session
- 13:45 Session 3 | Co-creation and Best Practices To Support Adoption | Chair: Milan Franssen, DELPHY
- 15:15 Coffee break
- 15:35 Session 4 | Horizon Europe shaping Crop Nutrient Management | Chair: Alexandros Fournarakos, AUA
- 16:50 Leg stretch break
- 17:00 Panel Discussion | Bridging sectors for a Better Future | Chair: Francesca Degan, ARVALIS
- 17:30 Conference close | Sypros Fountas, AUA





#### 09:00 - 09:10 | INTRODUCTION TO NUTRI-CHECK NET



**SARAH KENDALL,** ADAS







SARAH KENDALL ADAS

Crop Physiologist and Associate Managing Director of ADAS' Sustainable Agricultural Systems business, based in the UK.

Scientific Coordinator of the NUTRI-CHECK NET project.

Research focused on optimising crop nutrition and supporting farmers to make the best nutrition decisions to increase productivity sustainably.





















From January 2023 to December 2025
"To maximise site-specific precision in managing the nutrition of European arable crops"















# 2030 Targets for sustainable food production in EU





Reduce by 50% the overall use and risk of chemical pesticides and reduce use by 50% of more hazardous pesticides



Reduce nutrient
losses by at least 50%
while ensuring no
deterioration in soil
fertility; this will
reduce use of
fertilisers by at least
20 %



Reduce sales of antimicrobials for farmed animals by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture** 







## The 4Rs – is it enough?





Right Source Match fertiliser type to crop needs



Right Rate
Match the amount
of fertiliser to crop
needs



Right Time
Make nutrients
available when the
crop needs them



Right Place Keep nutrients where crops can use them



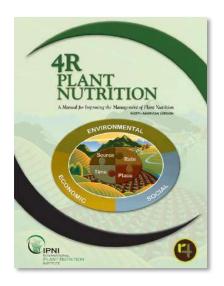


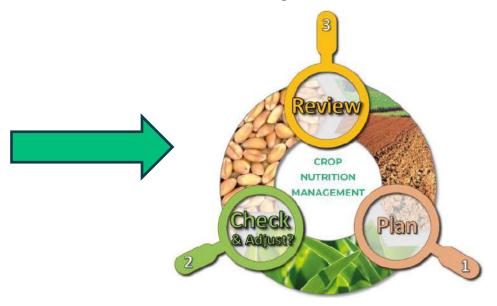
# A change in Approach

NUTRI-CHECK NET

From assuming that predictions are always 'right' e.g. the 4Rs

To a dynamic management approach which utilises monitoring & measurements









## **NUTRI-CHECK NET in numbers**





## **Thank You!**

Sarah Kendall

Sarah.Kendall@adas.co.uk

https://nutri-checknet.eu/











#### 09:10 - 09:40 | CONFERENCE OPENING ADDRESS



MIGUEL QUEMADA, UPMADRID







MIGUEL QUEMADA

UPMADRID

PhD in Agronomy and Professor at the Universidad Politécnica de Madrid (UPM) and a Senior Scientist at the Research Centre for the Management of agricultural and Environmental Risks (CEIGRAM).

Area of expertise is nitrogen and water management in agricultural systems, seeking to increase economic and environmental sustainability.







# Fertilizer dependency complements NUE to improve sustainable management in agrosystems













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## **Outline**







- Introduction
- Application to field experiment
- Application to farm scale
- Application to country and global scale
- Conclusions







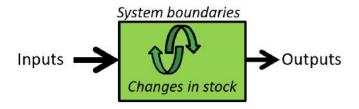




 $NUE = N_{output} / N_{input}$ 

Lassaletta et al. 2014 EUNEP 2015 Zhang et al. 2015

- Resource use efficiency
- Potential environmental impacts
- Productivity level



EU Nitrogen Expert Panel (2015)

**NUE** = Output / Input

**N surplus** = Input – output

N output = N yield





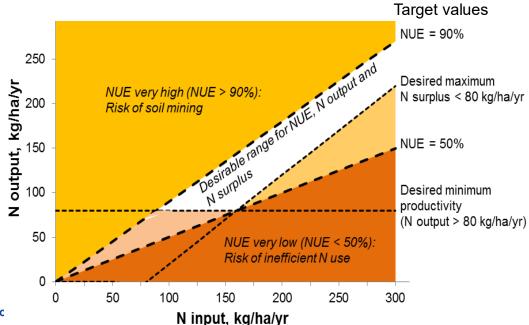






 $NUE = N_{output} / N_{input}$ 

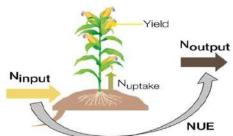
Lassaletta et al. 2014 EUNEP 2015 Zhang et al. 2015





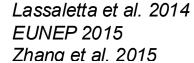


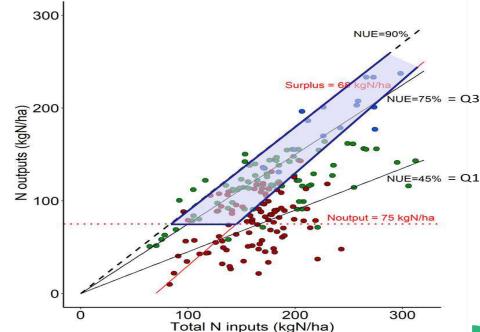




















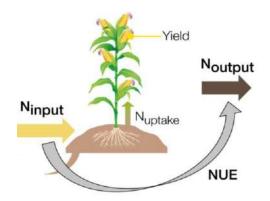


$$NUE = N_{output} / N_{input}$$

$$AE_{N}$$

$$NUE = YE_{N} \times UtE_{N} \times RE_{N}$$

$$NUE = \frac{N_{ouput}}{Yield} \times \frac{Yield}{N_{uptake}} \times \frac{N_{uptake}}{N_{tertilizer}} \times \frac{N_{fertilizer}}{N_{input}}$$





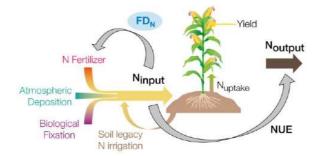






 $NUE = N_{output} / N_{input}$   $NUE = YE_{N} \times UtE_{N} \times RE_{N} \times FD_{N}$   $NUE = \frac{N_{ouput}}{Yield} \times \frac{Yield}{N_{uptake}} \times \frac{N_{fertilizer}}{N_{fertilizer}}$ 

Lassaletta et al. 2014 EUNEP 2015 Zhang et al. 2015













Lassaletta et al. 2014 **EUNEP 2015** Zhang et al. 2015

$$NUE = N_{output} / N_{input}$$

$$AE_{N}$$

$$YE_{N} \times UtE_{N} \times RE_{N} \times FD_{N}$$

$$N_{ouput} \times Yield \times N_{uptake} \times N_{fertilizer}$$

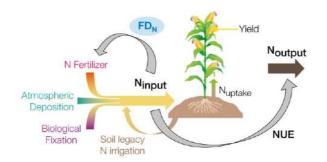
NUE = Yield

 $N_{\text{fertilizer}}$ 



NUE =









Ninput



$$FD_{N} = \frac{\sum N_{\text{applied with fertilizers}}}{\sum N_{\text{inputs}}} \cdot 100$$

 $\mathbf{FD_N}$  is an indicator of the relevance of the N provided by internal sources:

System supplies a lot of N (fertile soils, biological N<sub>2</sub> fixation,...) Low FD<sub>N</sub>

System supplies little N (low fertile soils, hydroponics,...) High FD<sub>N</sub>

**FD**<sub>N</sub> may decrease with management practices that enhance N availability and by circular economy principles applied to agriculture

Atmospheric Deposition

Fixation







Yield







## **Objective**

 To test the fertilizer dependency concept at the cropping system scale, and at different spatial scales as an indicator to promote sustainable production systems

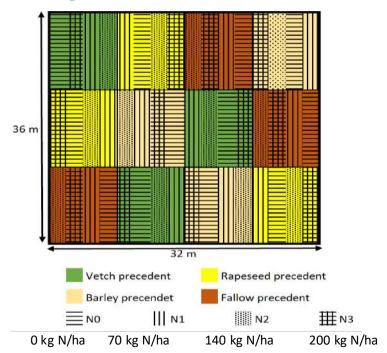
Spatial scales: field experiment

farm

country and global

















Location: Central Spain

Main crop: Bread wheat (November to July)

Factors: Precedent

N fertilizer rate (ANS 26%)

Harvest: Yield

Grain and biomass N concentration

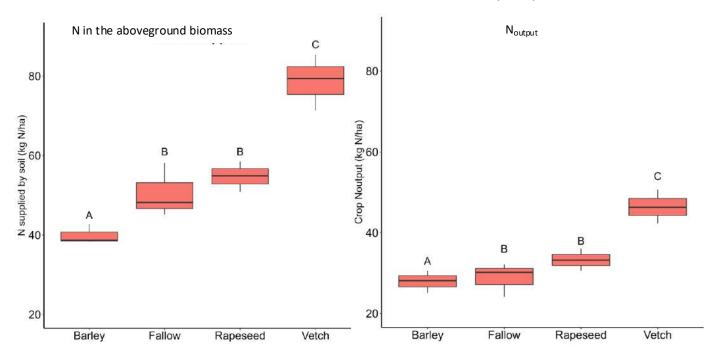
 $N_{\text{output}}$ 

#### N inputs

N applied with fertilisers
N in the aboveground biomass of NO =
N atmospheric deposition + N
supplied from biological fixation + N in
irrigation water + soil N supplied



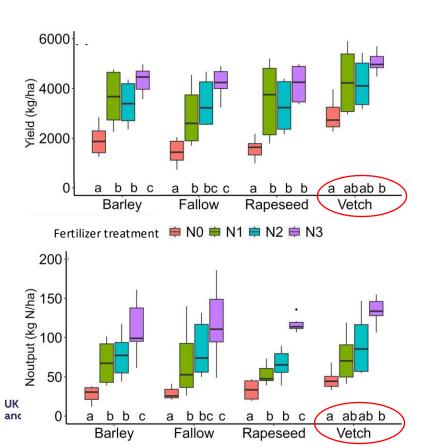
#### Control treatment (N0)









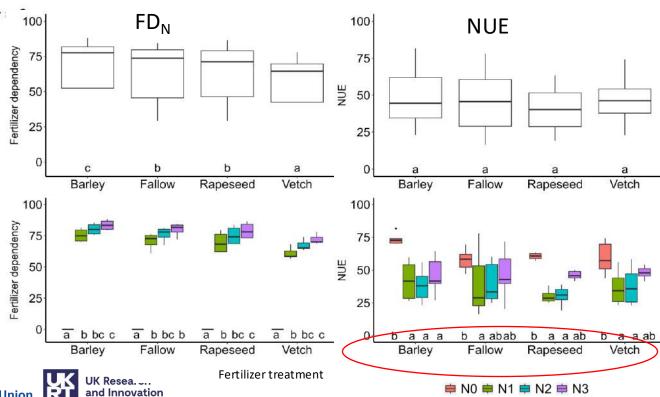








In all N0 treatments fertilizer depedency









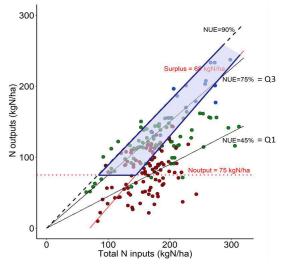
#### Agricultural Systems 177 (2020) 102689

Exploring nitrogen indicators of farm performance among farm types across several European case studies

M. Quemada<sup>a,\*</sup>, L. Lassaletta<sup>a</sup>, L.S. Jensen<sup>f</sup>, O. Godinot<sup>e</sup>, F. Brentrup<sup>b</sup>, C. Buckley<sup>c</sup>, S. Foray<sup>d</sup>, S.K. Hvid<sup>g</sup>, J. Oenema<sup>h</sup>, K.G. Richards<sup>c</sup>, O. Oenema<sup>h</sup>

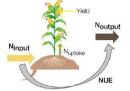


Nitrogen input (kg N/ha)		Nitrogen output (kg N/ha)	
11	Mineral fertilizers	01	Crop products
12	Feed and fodder (net)	02	Animal products (milk, egg, wool)
13	Biological nitrogen fixation	03	Animals (net)
14	Atmospheric N deposition	04	Orchard trees (net)
15	Compost and sewage sludge		
16	Seed and planting material		
17	Bedding material (straw, saw dust)		
18	Animal manure (net)		
19	Irrigation water		







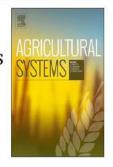




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#### Subset

Arable farms
3-year crop rotation



45 farms (29 from Spain + 16 from Germany)

German farms: Rainfed & Applied organic manure plus mineral fertilizers

Spanish farms: Irrigated & Applied only mineral fertilizers

Main crops: Winter cereals (46%), maize (19%), rape (14%) and root crops (12%)







# N inputs

#### $N_{\text{fertilizer}}$

N applied with mineral fertilizers

N applied with organic fertilizers

N applied in bedding material

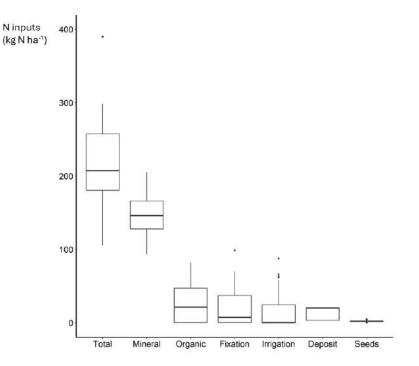
#### Other N inputs

N atmospheric deposition

N supplied from biological fixation

N in irrigation water

N imported in seeds

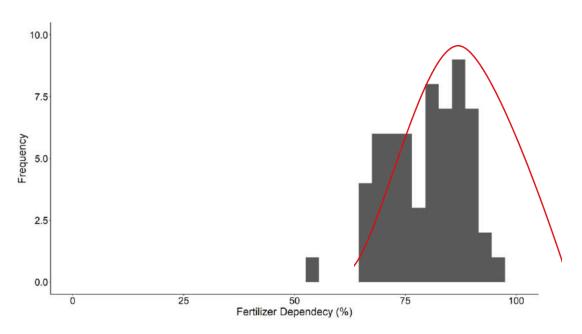








**FD<sub>N</sub>** range from 47 to 95% and follows a normal distribution



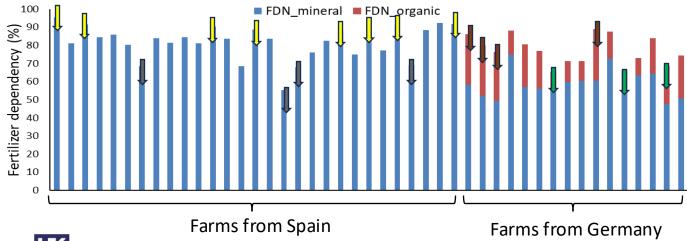






 $FD_{N \text{ mineral}} = [Napplied with mineral fertilizers/Ninputs]. 100$ 

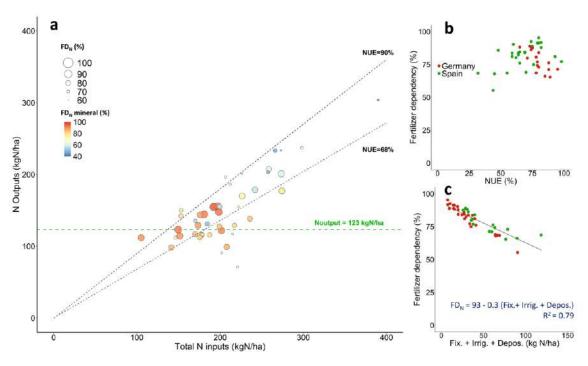
 $FD_{N\_organic} = [Napplied with organic fertilizers/Ninputs]$ . 100

















IOP Publishing

Environmental Research Letters

Environ. Res. Lett. 9 (2014) 105011 (9pp)

doi:10.1088/1748-9326/9/10/10501

# 50 year trends in nitrogen use efficiency of world cropping systems: the relationship between yield and nitrogen input to cropland

Luis Lassaletta, Gilles Billen, Bruna Grizzentti, Juliette Anglade and Josette Gardnier

#### **Dataset**

Crop N budgets for 203 countries for the 1961-2013 period

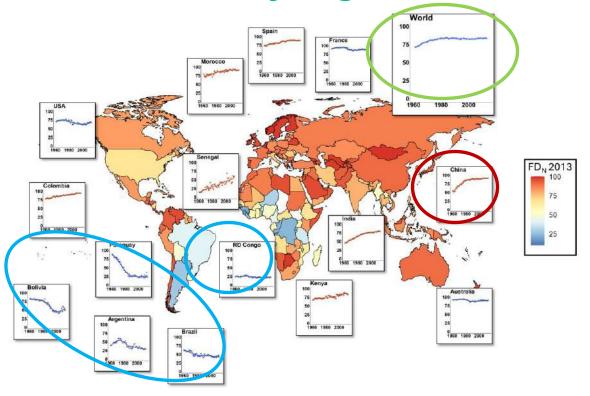
#### N inputs

mineral fertilizer application manure application symbiotic biological fixation N atmospheric deposition of oxidized N forms.





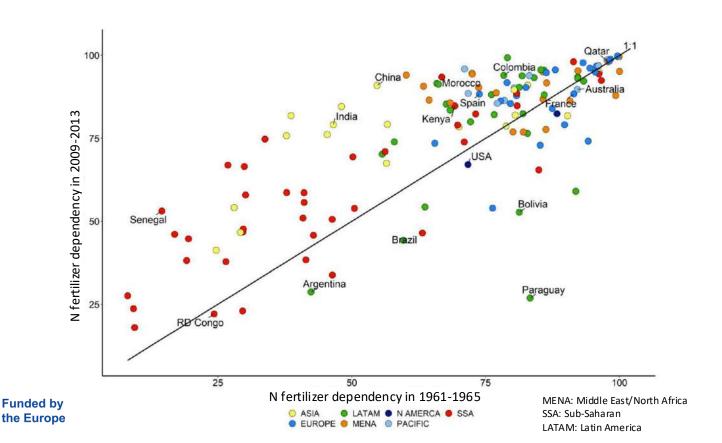






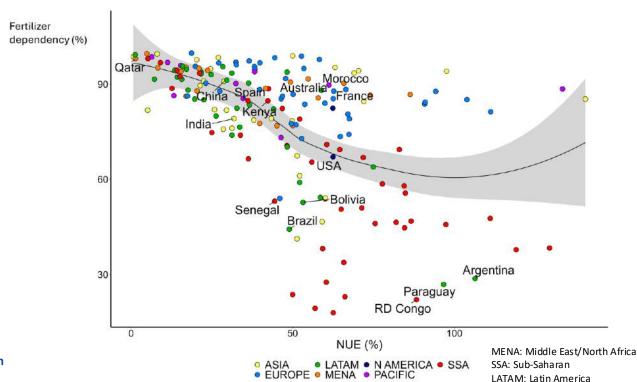








#### Relationship between NUE and N fertilizer dependency





#### **Conclusions**



- Nitrogen fertilizer dependency (FD<sub>N</sub>) complements NUE, N surplus and N output and should be reported as the fourth agro-environmental indicator
- FD<sub>N</sub> provides relevant information on whether N fertilizer application is reduced by increasing inputs through symbiotic fixation or recirculation of already available N sources (N reuse of organic products, water or soil)
- Application at a regional scale reveals countries in which fertilizer dependency decreases, mainly because of increasing biological N fixation, and others that experienced increases in the last decades
- The global N fertilizer dependency ≈ 83%





#### **Conclusions**

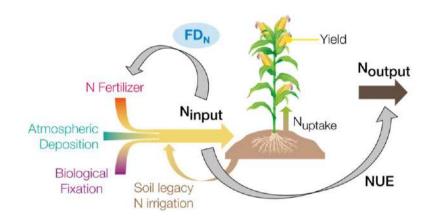


- If the goal is promoting N inputs other than external fertilizers in cropping systems, FD<sub>N</sub> has great potential, allowing farmers and policy makers to monitor achievements and to evaluate the ability of food production to confront international instability or shocks
- Research needs:
  - to test the applicability of FD<sub>N</sub> to crop-livestock farms
  - o to test the applicability of FD<sub>N</sub> to the agro-food system
  - to assess the N inputs at different spatial and temporal scales









Reference: *Quemada & Lassaletta. 2025*. Agronomy for Sustainable Development. Fertilizer dependency: a new indicator for assessing the sustainability of agrosystems beyond nitrogen use efficiency. 44, 44-58





# **Thank You!**

Miguel Quemada

miguel.quemada@upm.es











#### 09:40 - 10:40 | SESSION 1: CHALLENGES IN NUTRIENT MANAGEMENT IN EUROPE



THOMAS WILKINSON ADAS



DAVID WALL TEAGASC



**DIRK-JAN BEULING**BOERENBEDRIJF BEULING B.V.



JÉRÔME CHARPENTIER SEVÉPI



BERNADETTE BENNETT EUFRAS









THOMAS WILKINSON ADAS

Senior Crop Research Consultant, Sustainable Agricultural Systems, RSK ADAS.

Focus is the incorporation of Ecosystem Service (ES) monitoring into good agricultural practice.

Lead of the Pilot Studies and ES Indicators WP in the legumES Horizon Europe project, technical lead of the Pulse Yield Enhancement Network and WP co-lead of the UK Nitrogen Climate Smart project.







#### 09:45 - 10:00 | CHALLENGES & OPPORTUNITIES IN CROP NUTRITION MANAGEMENT





**NUTRI-CHECK NET** 

**DAVID WALL**TEAGASC





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**DAVID WALL**TEAGASC

Leader of NUTRI-CHECK NET WP3 "Evaluation of Crop Nutrition Decision Tools".

Head of TEAGASC, Crops, Environment and Land use Research Centre at Johnstown Castle, in Ireland and is responsible for updating the National Nutrient Advice for Grassland and Arable Crops in Ireland.

Research interests include building resilient soils for sustainable food production systems, identifying indicators of soil health, maximising the efficiency of organic manure inputs for arable cropping systems and developing soil specific nutrient advice for farms.









# **NUTRI-CHECK NET**

# Challenges and opportunities in arable crop nutrition management

#### **Dr. David Wall**

Teagasc, Johnstown Castle, Wexford

NUTRI-CHECK NET Final Conference 18th November 2025, Brussels, Belgium







#### Introduction



**Aim of NUTRI-CHECK NET:** To improve the precision of crop nutrition by compiling nutrition decision tools, promoting farm-by-farm nutrient checking, and facilitating knowledge exchange.

- Practice adoption in agriculture is the process by which farmers decide to use new or improved technologies and management techniques,
- This can be influenced by factors like expected benefits (e.g., higher yields), available resources, and external conditions.
- The goal is to improve farm sustainability, resilience, and productivity while potentially reducing costs and improving market access.
- Various barriers can hinder the adoption of beneficial practices.







### Methods of stakeholder engagement



Interaction with 3 groups of stakeholders to determine challenges and opportunities in arable crop nutrition management.

Different stakeholder engagement methods were employed as follows;

- **1. National Expert Group (NEG's)** *Interviews*
- 2. National Stakeholder actors Surveys
- **3. Crop Nutrition Club Farmers** *Evaluation workshops*

These methods enabled NUTRI-CHECK NET to cross validate the responses submitted by the different stakeholder actors who participated.







### **National Expert Groups (NEG's)**

9 partner countries have NEG's

**10-20 members** in each NEG representing the wider agricultural industry in each country.

122 NEG members were interviewed

# k



#### Aim of the NEG's

- Identify and promote the key drivers for increasing the precision of crop nutrition.
- Identify solutions and new ways of overcoming barriers to achieving optimum crop nutrient management.





### **Crop Nutrition Clubs (CNC's)**

NUTRI-CHECK NET

9 partner countries with 2-3 CNC's in each,

**200 CNC farmer members** throughout Europe. Scale:40ha to over 1000ha of productive arable crops incl. cereals, maize, potatoes.

135 CNC farmers participated in workshops



#### Aim of the CNC's

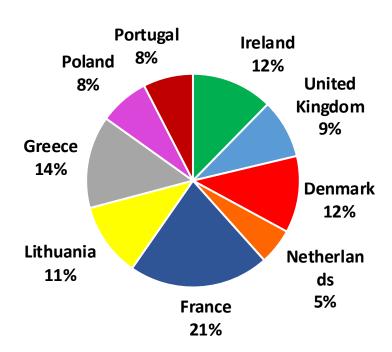
- Evaluate on-farm decision tools & opportunities to improve the precision of crop nutrition management.
- Feedback & share experiences with other farmers and the wider agricultural industry.

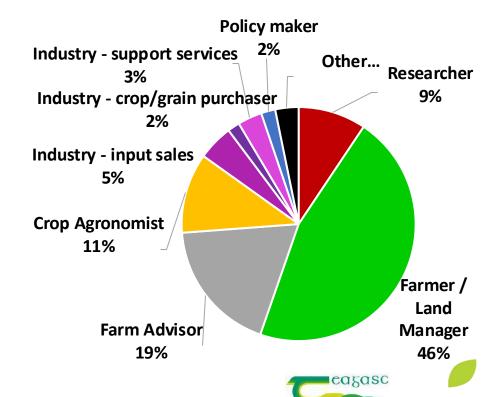


## Wider stakeholder survey responses captured



#### Stakeholder responses *n=714*









# What are the main drivers for improving crop nutrition on farms?



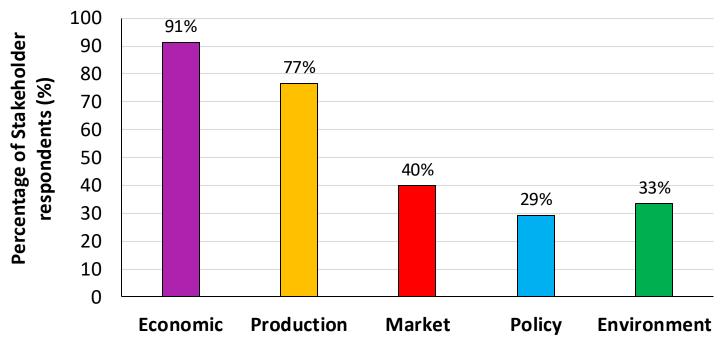


Figure. Main drivers for improving crop nutrition expressed by the stakeholders who responded to the wider stakeholder survey (n=714) across the 9 partner countries.



# What are the primary motivations for improving crop nutrition?



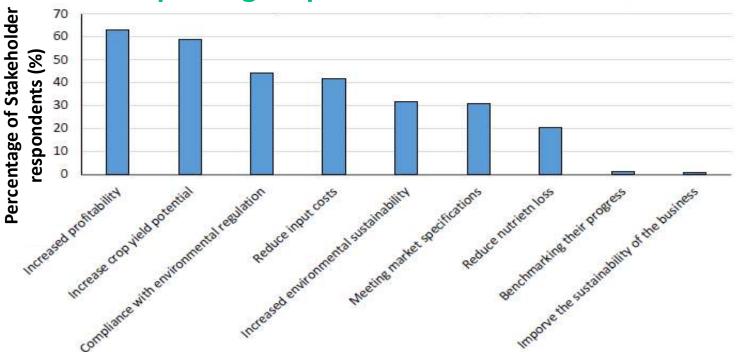


Figure. Perception of farmers primary motivations for engaging with crop nutrient management

as expressed by the NEG stakeholder responses across the 9 partner countries.

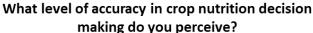


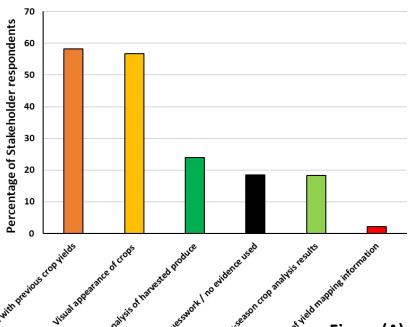
the European Union

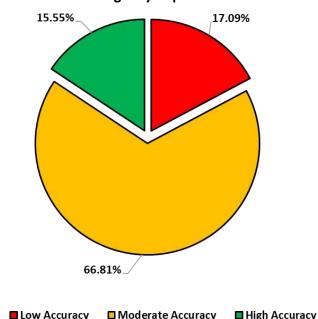
#### How do farmers judge success?

NUTRI-CHECK NET

How do farmers judge the success of their crop nutrition management?







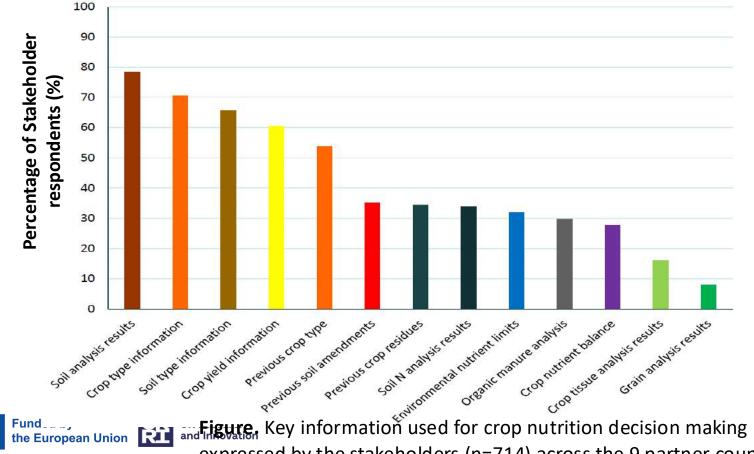
**Figure (A)** Percentage of the wider stakeholders surveyed (n=714) that indicated different methods for judging success of their crop nutrition management and **(B)** the level of accuracy they perceived in crop nutrition decision making.

Funded by the European Union



### **Key data used for crop nutrition decisions?**



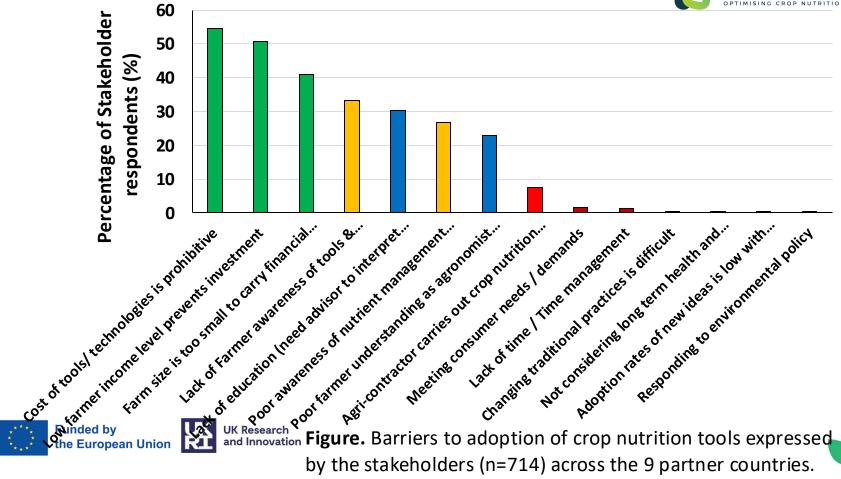




expressed by the stakeholders (n=714) across the 9 partner countries.

### Barriers to adoption of crop nutrition tools?

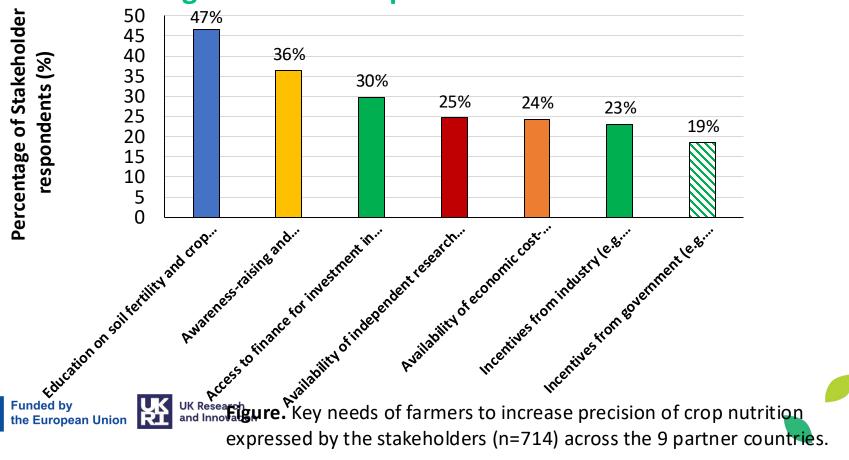




and Innovation **Figure.** Barriers to adoption of crop nutrition tools expressed by the stakeholders (n=714) across the 9 partner countries.

### Key needs of farmers to increase the precision nutrient management and crop nutrition?







# Key needs of farmers to increase the precision nutrient management and crop nutrition?



**Table.** Key needs of farmers to increase precision of crop nutrition expressed by the

NEG stakeholders (n=122) across the 9 partner countries.

Key needs of farmers to increase the precision of crop nutrition in each country	Denmark	France	Greece	Ireland	Lithuania	Netherlands	Poland	Portugal	United Kingdom
Number of NEG Stakeholders that responded (n)	21	19	15	11	7	7	15	12	15
	-		_	% of sta	keholder re	esponses			_
Education on soil fertility and crop nutrition	57.1	84.2	73.3	63.6	42.9	14.3	47	33.3	40.0
Improved IT skills	2	120	6.7	្ន	120	2	121		121
Availability of independent research results	14.3	36.8		100	28.6		40.0	33.3	33.3
Availability of economic cost-benefit information	4.8	10.5	-	3			6.7		13.3
Awareness-raising and demonstration of tools	23.8	31.6	53.3	63.6	28.6	42.9	26.7	16.7	13.3
Access to Farm Advisor / Agronomist	9.5	31.6	(*)	72.7	28.6		33.3		20.0
Independent crop nutrition advice	4.8	-	-	18.2	121	14.3	13.3	25.0	-
Incentives for government (meeting env. targets)		•	6.7	27.3			13.3	16.7	6.7
Incentives from industry (e.g. sustainability bonus )	-		-	-	-	-	-	16.7	-
Access to finance for tools & technologies	4.8	128	60.0	-	42.9	2	33.3	25.0	8 <b>4</b> 8



## Key stakeholders who can support farmers?



**Table.** Key stakeholders that can best support farmers to increase precision of crop nutrition expressed by the stakeholders (n=714) across the 9 partner countries.

Key stakeholders who can best support farmers to meet	Denmark	France	Greece	Ireland	Lithuania	Netherlands	Poland	Portugal	United
their needs	20		3.3000						Kingdom
Number of Stakeholder that responded (n)	83	152	100	88	80	39	54	54	64
			_	% of stakeholder responses					
Professional farm advisors / agronomists	78.3	80.3	63.0	33.0	78.8	79.5	75.9	70.4	28.1
Agricultural University & Farmer training providers	57.8	21.1	80.0	51.1	57.5	-	44.4	74.1	53.1
Agricultural researchers & organisations	45.8	42.1	27.0	29.5	43.8	84.6	27.8	51.9	28.1
Policy makers	24.1	-	31.0	13.6	30.0	17.9	13.0	11.1	-
Industry - farm input sales _	27.7	-	17.0	4.5	27.5	5.1	35.2	13.0	3.1
Industry - support services	0.0	-	36.0	18.2	13.8	23.1	14.8	24.1	15.6
Industry - crop purchasers (incl. grain/crop trade etc.)	13.3	-	10.0	-	-	7.7	18.5	-	-
National / local media	7.2	-	9.0	0.0	7.5	-	13.0	7.4	-
Agri-contractors	10.8	-	9.0	10.2	15.0	23.1	20.4	-	-
Consumers / General society	7.23	-	18.00	-	-	-	9.26	1.85	-





#### **Conclusions**



- Information currently used by farmers across the 9 countries involved in this assessment was broadly similar for calculating crop nutrient requirements.
- Perceived levels of accuracy and precision with respect to crop nutrient management decisions was moderate on average.
- High cost, low farmer income level, poor farmer awareness, poor education levels were main challenges to adopting tools on farms.
- High reliance on industry input sales & support services and agri-contractors who make key crop nutrition decisions on behalf of the farmer.
- Professional farm advisors/agronomists, agricultural training providers and research organization were identified as key stakeholders who can help farmers.
- This work helps build an understanding of why different approaches, tools & technologies have been adopted by farmers and also why others have not.



#### **Thank You!**

Dr. David Wall

Teagasc, Johnstown Castle, Wexford, Ireland

David.wall@teagasc.ie













#### 10:00 - 10:10 | INSIGHTS FROM THE FIELD: A DUTCH FARMER'S PERSPECTIVE



BOERENBEDRIJF
BEULING B.V.







BOERENBEDRIJF
BEULING B.V.

61-year-old Dutch Farmer with 2 children.

Owns an arable farm with 220 hectares of potatoes, sugar beets, cereals, onions and carrots. With sandy, drought-sensitive soil with a lot of historical weeds.

He believes that good fertilisation is the key to achieve a good yield.









## NUTRI-CHECK NET FINAL CONFERENCE

Dirk Jan Beuling 1<sup>e</sup> Exloërmond Netherlands

18 -11 -2025







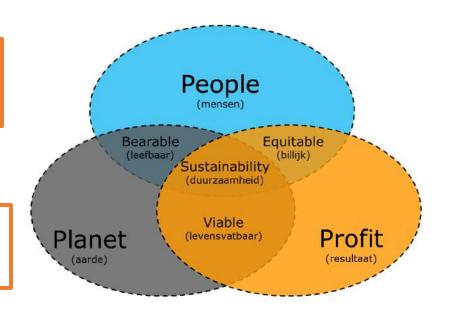




# Change in policy makes change in fertilization

Social support

agricultural standards

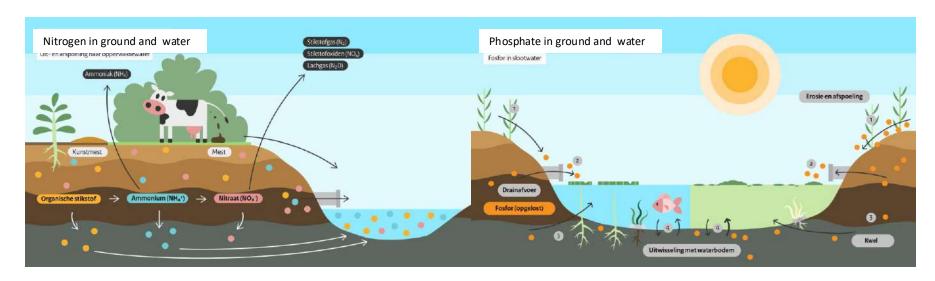


Government interference

Less yield



# Why another nutrients policy



Holland is fertile delta with lots of surface water (didges, lakes, rivers and canals).





# What does it mean

- Norm per crop and soil type (system of usage standards N&P)
- Manure laws with nitrogen discounts
- Introduction of attention areas (minus 20% of the agricultural fertilization standard)





# **Typical Dutch**

- A Lot of rules with exeptions (big brother is watching you)
- ★ A lot of animals, a lot of manure, means revenue model for areable farmers.
- Fertilizers, relative expensive





# Standards 2026 (north sandy soil)

- ◆ Potatoes
  230
- ✓ Sugarbeets
  145
- ◆ Barley
  85
- ✓ Silage maize

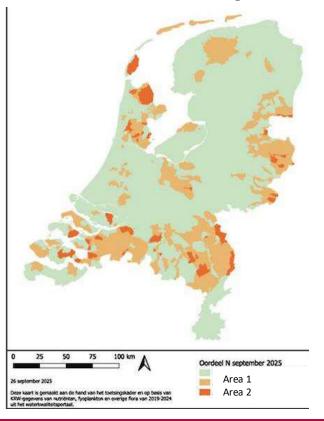
  157

# Standards 2026 (south sandy soil)

- ◆ Potatoes
  140
- ✓ Sugarbeets
  83
- ◆ Barley
  64
- ✓ Silage maize90

- 10 % in attention area 1
- 20% in attention area 2

#### Attentions areas for nitrogen





# **How do Dutch farmers fertilize**

- Max 170 kg/ha nitrogen out of manure (when it is allowed on the crop)
- Complement with fertilizers
- More extensive farming is less manure (less money)





# **Solutions**

- ◆ Other crops like ...... (biobased, protein crops)
- Other varierties
- Other fertilisation strategies
- Extensive farming
- Precision farming
- ◆ Agricultural nature management payed by the government
- Optimize fertilization with leaf and soil samples during the growing season, The Delphy QMS plant juice samples



# Conclusion

- Government wants goal control (measure is knowing)
- A challenge to keep your yield with less fertilization options
- Less space for organic manure





#### **Thank You!**

**Dirk-Jan Beuling** 

tanjabeuling@boerenbedrijfbeuling.nl











### 10:10 - 10:20 | PRACTICAL EXPERIENCE FROM NORMANDY COOPERATIVE



JÉRÔME CHARPENTIER SEVÉPI







JÉRÔME CHARPENTIER SEVÉPI 46 years old farmer from Normandy (4th generation of farmers)

Farm with 210 hectares of wheat, barley, rapeseed, peas and flax, and 20 hectares of meadows (beef).

Master of Science in Agriculture at LaSalle Beauvais.

Board of the cooperative Sevépi since 2009 and president since 2018.

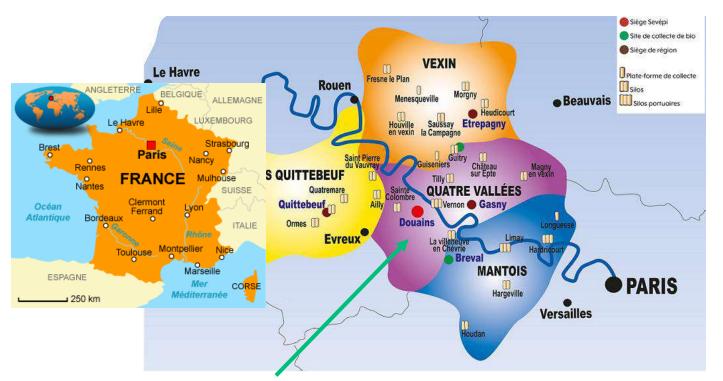








# My Farm and Sevépi NUTRI-CHECK NET



### 220 Hectares

- Wheat
- Barley
- Canola
- Flax,
- Dry Peas







# Decision Support Tools NUTRI-CHECK NET



### **Different Constraints**

- **Environnemental**
- **Economical**
- Quality



















# Commercial Policy and Threats 🔘 NUTRI-C



Price bonuses

Linked to quality

Solutions put forward

Mini-conferences and stands

Dedicated employees

Internal expertise

Losses of business

Flour mill

Cost of investment

Variable rate application, BeApi start report

Commercial penalties

Until 100€/T







# Conclusion



- Acceptation by farmers
- Increasing demand for quality and environmental constraints

Economic uncertainties and investment needs





### **Thank You!**

Jérôme Charpentier

charpentier27@gmail.com











### 10:20 - 10:30 | THE ROLE OF EUROPEAN ADVISORS



**BERNADETTE BENNETT EUFRAS & TEAGASC** 









BERNADETTE
BENNETT
EUFRAS & TEAGASC

Agricultural advisor based in Laois, Ireland.

Bachelor's in Animal Science and Master's in Agricultural Extension and Innovation from University College Dublin.

Teagasc's Advisor since 2017, advising dairy, cattle and sheep farmers who farm grass-based agricultural systems.

Board member of EUFRAS since 2024.









# The Role of European Advisors: An Irish Case Study

Bernadette Bennett

18/11/2025



# My Role

#### **EUFRAS Board Member**

- Dynamic European network of advisory organisations
- Fostering collaboration and advocacy for advisors
- Driving innovation in agricultural knowledge and practices
- Supporting sustainable rural development

### **Agricultural Advisor**

- Providing farmers with advice and support
- Improving farm performance, profitability, and sustainability





# Challenges



Farmer attitude and mindset



**Economics** 



Building knowledge



# Farmer Attitude and Mindset

- Prefer the known
- Family tradition
- Workload challenges
- Too much science





# **Economics**

- Policy and market uncertainty
- Costly equipment
- Cash flow challenges





# Building knowledge

- Discussion groups
- Monitor farms
- Events

- One to one consultations
- Neighbours, family and local networks





# Key functions of an advisor in Nutrient Management decision making













Assessment: Farmyard, nutrient, and land management review

Risk Identification: **Pinpointing** sources and pathways of nutrient loss



**Action Planning:** Co-development of improvement plans with timelines

Knowledge Transfer: Dissemination of best practices and regulatory updates

Compliance Support: Assistance with cross-compliance, derogation, and scheme participation

Monitoring & Follow-up: **Progress checks** and adaptation of recommendations



# Thank You Questions?

bernadette.bennett@teagasc.ie





# 10:40 - 11:00 COFFEE BREAK







UK Research

### 11:00 - 12:30 | SESSION 2: TOOLS FOR A BETTER NUTRIENT MANAGEMENT



**DAVID WALL**TEAGASC



SARAH KENDALL ADAS



MILAN FRANSSEN DELPHY



MARK TUCKER YARA



JULIE CHRISTENSEN SEGES



KATE STORER ADAS









**DAVID WALL**TEAGASC

Leader of NUTRI-CHECK NET WP3 "Evaluation of Crop Nutrition Decision Tools".

Head of TEAGASC, Crops, Environment and Land use Research Centre at Johnstown Castle, in Ireland and is responsible for updating the National Nutrient Advice for Grassland and Arable Crops in Ireland.

Research interests include building resilient soils for sustainable food production systems, identifying indicators of soil health, maximising the efficiency of organic manure inputs for arable cropping systems and developing soil specific nutrient advice for farms.







### 11:05 - 11:20 | 3 STEP CHECKING APPROACH TO NUTRITION MANAGEMENT



SARAH KENDALL ADAS







SARAH KENDALL ADAS

Crop Physiologist and Associate Managing Director of ADAS' Sustainable Agricultural Systems business, based in the UK.

Scientific Coordinator of the NUTRI-CHECK NET project.

Research focused on optimising crop nutrition and supporting farmers to make the best nutrition decisions to increase productivity sustainably.





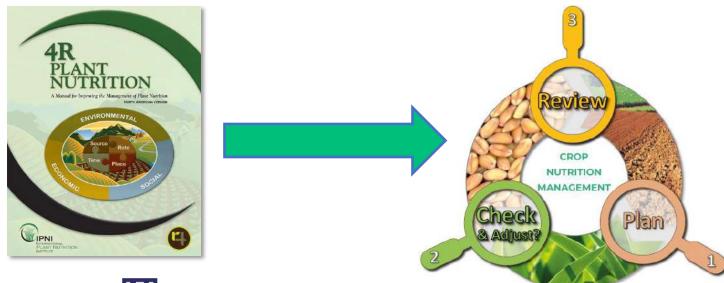


### The change of approach is ...



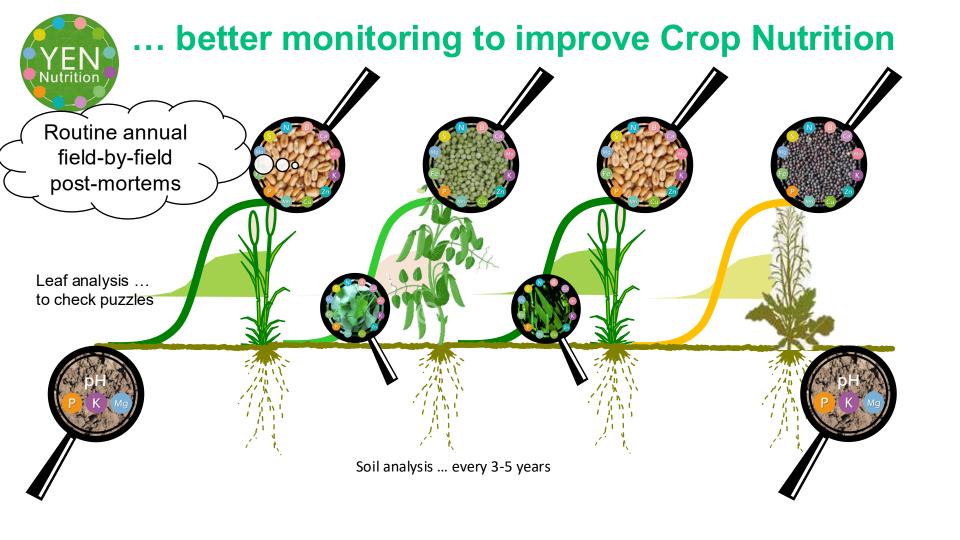
From assuming that predictions are always 'right' e.g. the 4Rs

To a dynamic management approach which utilises monitoring & measurements











# Why is planning important?



- Agronomic and compliance requirements match applications with crop demand
- Accurate purchasing
- Sustainability Economic & Environmental value

- Use national recommendation systems and adapt to be farm specific.
- Make use of appropriate data (soil analysis, manure analysis, residues, offtakes & balances).



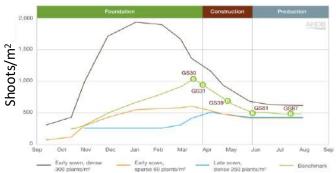




# 'Checks' are useful at several stages 🔘 NUTRI-C







### 'INSPECT': Use the crop as an indicator

- Inspect all crops frequently in spring for nutritional issues
- Check growth stage, ground cover, plant count, shoot number, leaf colour, rooting.
- Do satellite images show any oddities?
- Are there deficiency symptoms?
- Account for seasonal effects which could affect crop demand.
- Select fields to target for further investigation if required
- Adapt the plan where required (i.e. adapting application rates and timings).







# **Adjustments for refinement**



- In some cases checks will reveal necessary adjustments.
- Consider if adjustments can be made within-season or if they should be considered for the future.
- Application rates, timings, products.
- If uncertain, farmers can test different treatments or approaches.
- Important to update records with adjustments and observations.





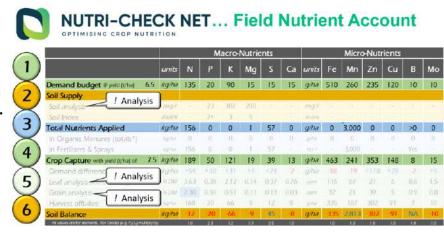




### Review 'Check List'



- Gather data & compare actual with planned.
- Calculate nutrient offtakes and balances.
- Detect deficiencies, sufficiencies or those in excess.
- Complete an economic analysis
- Generate actions for next season to feed into next planning phase.







### **Summary**



• 3 step checking involves: i) Planning; ii) Check & Adjust; iii) Review.

• A circular framework – both within season but importantly between crops, rotations and seasons.

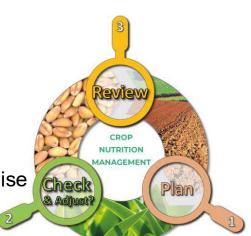
More to nutrient management than planning.

 Soil analysis is an important foundation but is not sufficient to optimise nutrition decisions on its own.

- Recommendation systems need to better incorporate the Review step and farmers need appropriate tools to support implementation.
- This framework helps to position tools appropriately for use.







### **Thank You!**

Sarah.Kendall@adas.co.uk

https://nutri-checknet.eu/











### 11:20 - 11:35 | TOOLS TO SUPPORT CROP NUTRITION DECISION MAKING













MILAN FRANSSEN DELPHY

Soil Scientist, Agricultural Economist, Leader of the Projects & Innovations Team at DELPHY, The Netherlands.

Leader of the NUTRI-CHECK NET's WP 2 "Inventory of crop nutrition decision-making tools".

Manages national and European projects with collaborations between farmers, agronomists, researchers, supply chain partners, and public entities.



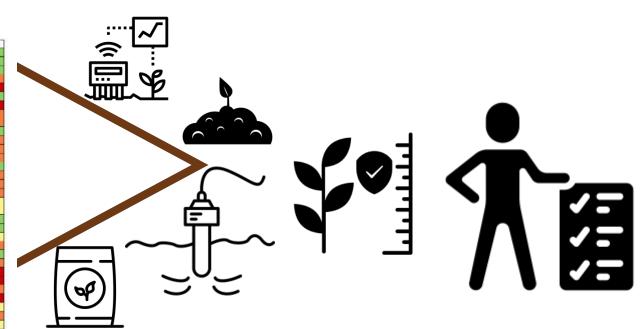




### Farm nutrient decision support adoption NUTRI-CHECK NET



Effective practices ('tools') for use on-farm	UK	EL	LT	PL.	NL	PT	DK	FR	HE
Professional advice for N, P or K decisions	S	S	S	F	S	F	S	S	- 5
Look-up tables for N, P or K decisions	S	5	N	S	S	R	S	5	S
Balance calculations for N, P or K	S	F	F:	R-	S	R	S	8	S
Nutrient budgeting at a farm scale	R	R	F	R	8	R	S	R	R
Nutrient budgeting at a field scale	- 10		S	R	F	R	S	S	
Routine analysis of topsoil for pH, P, K & Mg	S	5	F	k	S	F	S	S	S
Routine analysis of top- & subsoil for SMN	R		F	- 8	F	R	R	S	
Analysis of topsoil for any micro-nutrients	R	F	R	×	F	R	F	R	R
Mapping of soil type / texture e.g. using EMI	F	F	S	- 86	R	R	R	R	R
Mapping of P, K & Mg	F	F	F	W	R	R	S	R	S
Variable N applications	R	E	R	R	R	R	R	F	R
Variable P & K applications	F	F	R	R	R	R	R	F	R
Analysis of topsoil 'health' characteristics	R	R	- 81	N	R	R	R	F	R
Use of animal manures	S	F	R	S	S	F	S	S	S
Routine analysis of animal manures for N, P & K	R			R	S	R	F	F	R
Canopy reflectance / NDVI monitoring	R				発		F	R	R
Canopy colour measurement	R				R		F	F	X
Analysis of foliage for major nutrients (N,P,K,S)	F	R	R	100	R	R	- 80	F	F
Analysis of foliage for micro-nutrients	F	R	R	18	R	R	70	R	F
Micro-nutrient sprays	S	S	5	S	F	F	S	F	S
Crop yields recorded annually by farm	S	S	5	R	5	S	S	S	S
Crop yields recorded annually by field	F	R	S	R	Ŧ	F	F	F	F
Crop yields recorded annually by GPS-map	F	R	R	R	R	R	F	R	R
Grain analysis for protein by farm	5		R	S	S	R	S	S	- 8
Gmin analysis for protein by field	R		R	R	F		R	F	R
Grain analysis for non-N nutrients	N							R	
Brix tests of foliage (for sugar content)	784	F	100		01				N.
Own comparisons / trials of fertilisers or sprays	R	F	R	200	F		R	R	R
Membership of marketing cooperative	- 86	R	100	R	F	F	R	· F	
Membership of farming discussion groups	F	F	R	8	F	F	S	F	F
Membership of data-sharing groups	R	18	1.89		R	R	R	R	R
Regular engagement with social media	F	F	R	R	R	F	F	S	F









# Objetive 2 | Create an inventory of crop nutritional decision tools to summarise knowledge & best practices



- Develop a framework for knowledge capture & categorisation to ensure robust methods are used throughout.
- Summarise current nutritional recommendation systems across Europe.
- Create an inventory of nutritional decision tools building on research findings, commercial services and products.





# WP2 Inventory of crop nutrition decision-making tools



- (National) Recommendation Systems
- Research, Projects and novel systems
- Commercial Tools & Services





## Examples types of tools/ services

- Soil sampling and analysis
- VRA support
- Crop growth model
- Leaf tissue analysis
- Fertilisation planning software
- Tractor mounted sensors
- Soil sensors
- Grain analysis

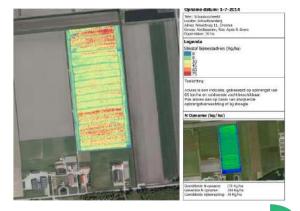












# Inventory of Tools & Services: A quick recap

NUTRI-CHECK NET

- 280+ Tools & Services assessed
- Relevant for the NCN platform?
- Relevant for Cost-benefit assessment?



\*D2.1 describes the full method of inventory





**Tool names** 







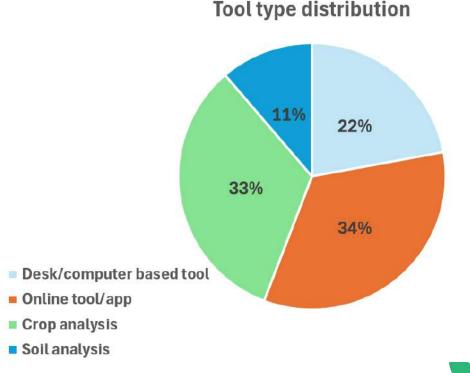


## **Tools & Services found relevant**



Total of:

233 tools & services captured



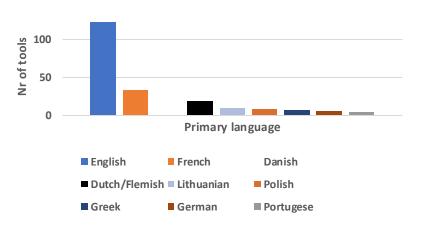




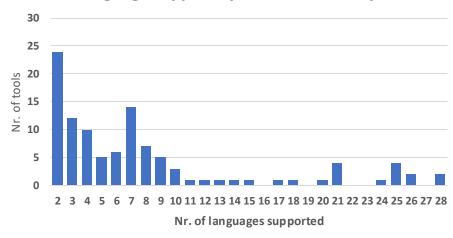
## Language support



#### # of tools with primary language

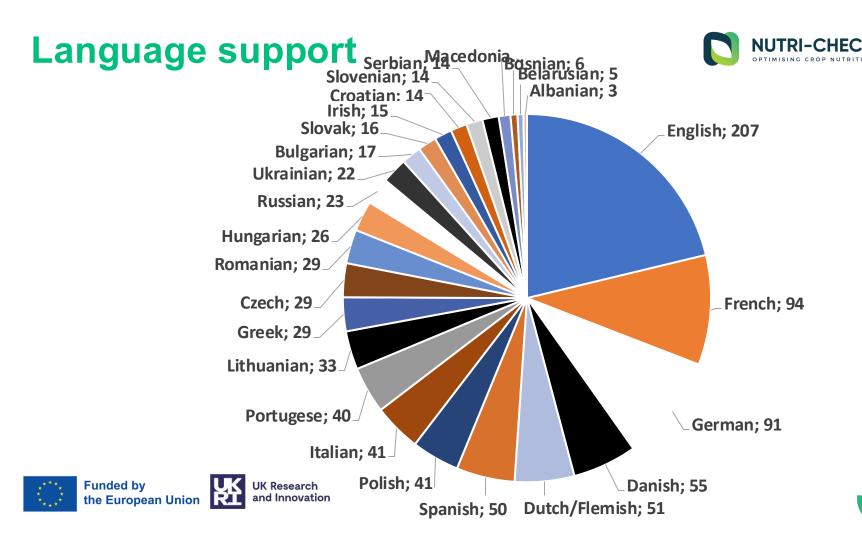


#### Language support by tools in inventory









**Manufacturers** 









## Soil analyses



#### 27 soil analysis offerings

18/27 include lab analysis

Of which

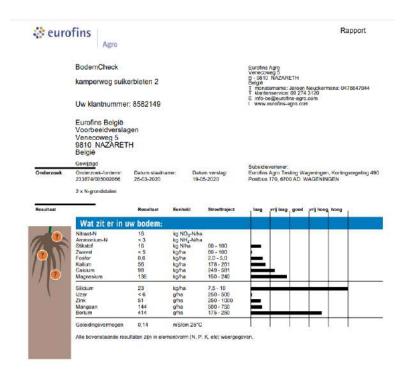
Funded by

14x Nitrogen

17x Phosphorus

16x Potassium





## **Crop analyses**



#### Crop sensor measurement/assessment

SPAD	8
NDVI	28
Leaf nutrient content	18
RBG imagery	15
Grain nutrient content	3
Green Area Index (GAI)	18
% Canopy cover	7
Yield map	5
Cumulative	102

#### Type of crop analysis

	Leaf analysis	24
	Grain analysis	8
	Protein analysis silage maize at harvest	1
	Sap analysis	2
	Leaf stem analysis	1
	Root analysis	1
	Cumulative	37





## Overall scope and volume



Near 10.000 datapoints characterising Tools & Services

## **Team effort**

by Project Partners & Stakeholders





## **Thank You!**

Milan Franssen

m.franssen@delphy.nl











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

## 11:35 - 11:50 | TOOLS AND SUPPORT FOR GOOD FERTILISER DECISIONS: A MANUFACTURERS PERSPECTIVE









#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



MARK Tucker YARA

Degree in Agricultural Botany from the University of Reading (1989).

10 years as a commercial agronomist, and an independent agronomist with Aubourn Farming, Norfolk, for two years.

Joined Yara UK Ltd (2002) as Company Agronomist

Since December 2023, serves as Partnership & Value Chain Manager, Yara Europe, focusing on bringing lower-carbon fertilisers into local markets.









**Knowledge grows** 

# **Tools For Better Nutrient Management**

Tools and support for good fertiliser decisions:
"a manufacturers perspective"

| Mark Tucker, YARA EU| Value Chain Partnership Manager



#### The Reason Why?

- Why <u>should or do</u> manufactures get involved in Tools and Support for good fertiliser decisions?
- What do we mean by Tools and Support?
  - Hardware e.g. Yara N Tester, Yara N Sensor, Soil/Leaf/Grain Analysis
  - Satellite data
  - Calculators e.g. Nutrient Management Plans,
     Carbon Footprint Calculators
  - Knowledge Exchange / Problem Solving









## Why do?

- ...a sound business case to add to the bottom line
  - Products/knowledge to sell
  - Products/knowledge to support a 'premium'
     position 'freemium'.
  - Products that help support and protect a longterm position for the industry.
- .....and increasingly towards 'triple bottom line accounting'







## Why Should?

 Nutrient stewardship will be critical to ensure that there is sustainable use of fertilizer that encompasses all elements – economic, environmental and social.

 All the 4 R's become even more relevant for optimising product performance.

..."Better Fertilizers, Used in a Better Way"





# Some of the challenges that continue to be a barrier towards adoption...especially Digital Tools / VRA

- Ease of use / TIME is at a premium
- Compatibility | integration | Duplication | Connectivity
- All stakeholders to be engaged
  - Farmer>>Agronomist>>Distrib/CoOp>>Manufacturer
- Academic institutional support to build TRUST
  - Reliability/integrity/consistency/competence/sincerity



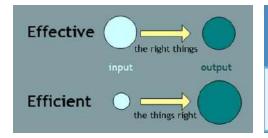




#### Looking ahead....

- #1 must be improved agricultural and environmental productivity = EFFICIENCY
- #2 we must move away from 'Risky Management' to 'Risk Management'
- #3 with SUSTAINABILITY becoming central to every decision then 'data', 'data sharing' and 'data integration' must be at the heart of it all





Measure to Manage



MUST TURN MEASUREMENT INTO ACTIONS





## Thank You



#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

## 11:50 - 12:05 | REGULATING NITROGEN APPLICATION IN SEASON USING SATELLITE BASED MODEL









#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



JULIE CHRISTENSEN SEGES

Senior Specialist at SEGES Innovation in the Department of Crop Nutrition with a PhD in Soil Science from Aarhus University.

Work focuses on nitrogen management, including nitrogen requirements and leaching. She serves as Chair of the Danish working group on national nutrient norms.

She has extensive experience in applied research within plant nutrition and sustainable crop production.

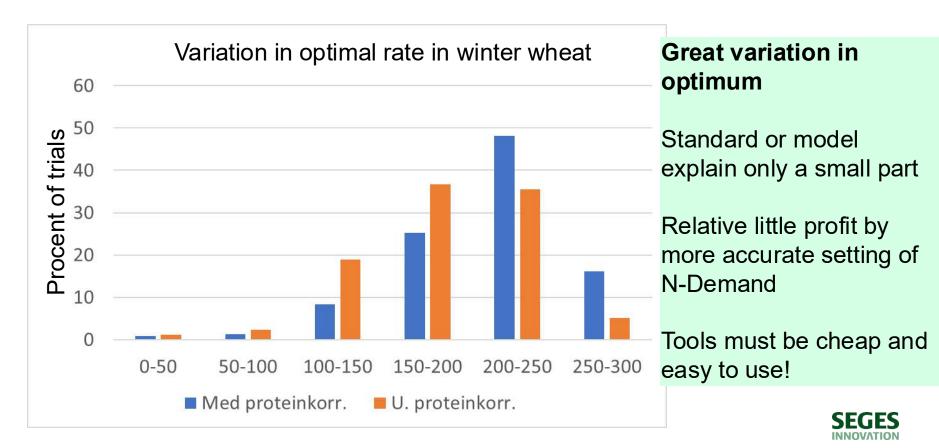








## Challenge! – how to hit the right N-demand on field level?



#### The vision



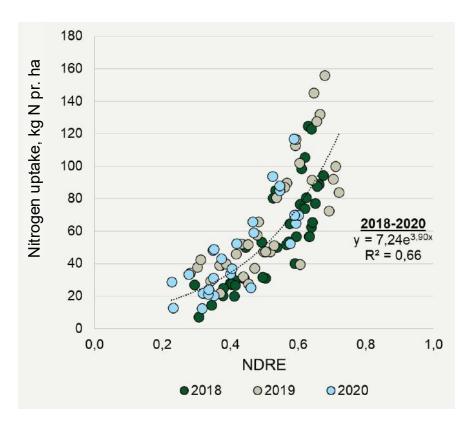
- No extra demand to the farmer for input of data or changed fertilization
- The total amount of N is corrected in 3. application medio May
- The correction is based on satellitte images and expected yield
- The result is an INPUT to the final decission of N-demand.

#### Planned fertilization:

	Amount of N:
Primo March	40-60 kg N
Medio April	Rest - 40-60 kg N
Medio May (st. 37)	After satellit



## NDRE measured from satelite vs. nitrogen uptake





#### Data in model



The model is based on 61 field trials with increasing N rate to winter wheat



Years: 2019-2021

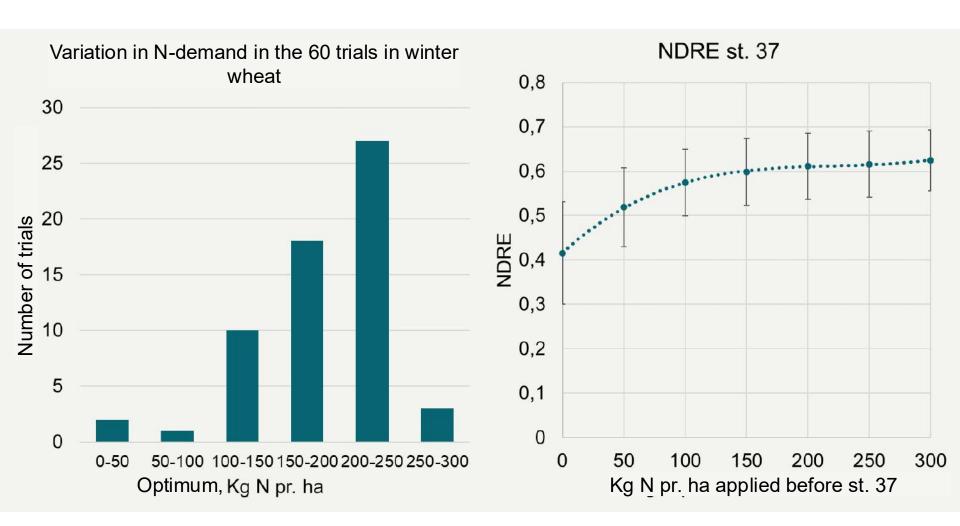


Nitrogen levels: 0-300 in 50 kg N intervals

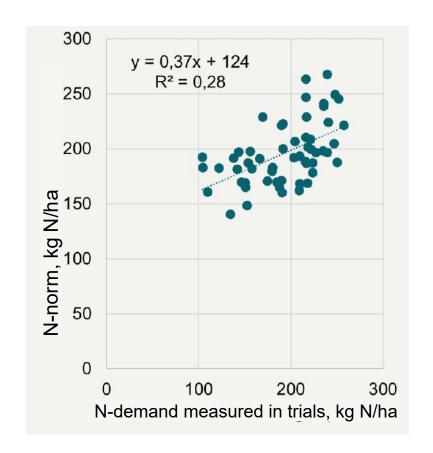


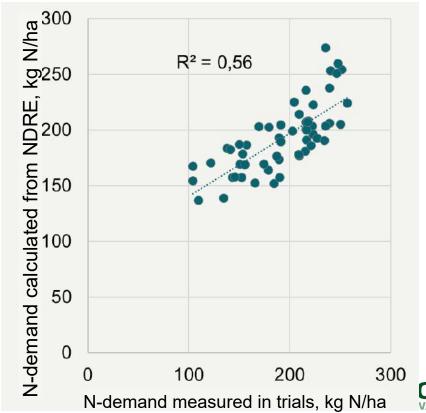
Drone measurements 3-6 times in all trials





#### Can we do it better than the N-norms?







### **Tool implemented in CropManager**

132 kg N/ha

128 kg N/ha

97 kg N/ha

Vinterhyede

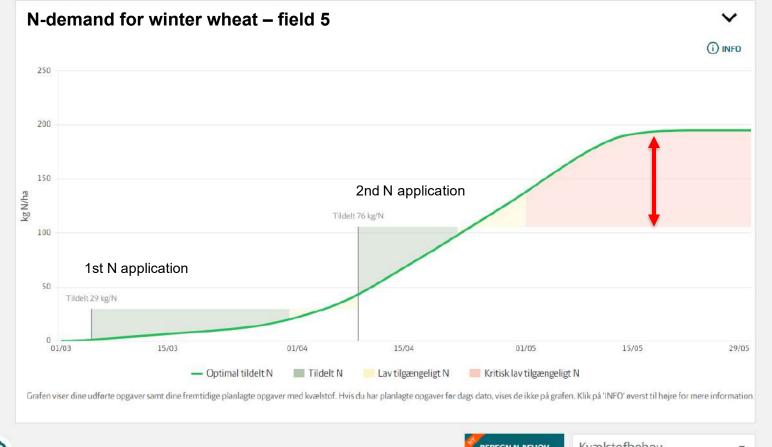
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Kvælstofbehov for vinterhvede (Mark 9-0) > Kvælstofbehov BEREGN N-BEHOV N-demand Field Crop N-applied N- planned Afgrøde N-Tildelt N-Planlagt N-0-Skæring Marker 7 N-behov Næste behandling Status Dato Produkt 7 Mængde Mængde i 0 68 kg N/ha 140 kg N/ha ▶ 1-1 Vinterhvede 99 kg N/ha 04-03-2025 (0 kg N/ha) 0 ▶ 1-2 Vinterhyede 60 kg N/ha 91 kg N/ha 151 kg N/ha 08-03-2025 (0 kg N/ha) 1 68 kg N/ha ▶ 1-3 Vinterhyede 99 kg N/ha 151 kg N/ha 04-03-2025 (0 kg N/ha) 1 30 kg N/ha × 4-1 Vinterhyede 61 kg N/ha 174 kg N/ha 06-04-2025 (0 kg N/ha) 0 + 4-2 Vinterhvede 30 kg N/ha 61 kg N/ha 184 kg N/ha 06-04-2025 (0 kg N/ha) • ▶ 9-0 125 kg N/ha 142 kg N/ha Vinterhyede 94 kg N/ha 29-04-2025 06-05-2025 (27 kg N/ha) ▶ 9-1 Vinterhvede 95 kg N/ha 126 kg N/ha 104 kg N/ha 06-05-2025 (27 kg N/ha) ▶ 9-2 Vinterhyede 97 kg N/ha 128 kg N/ha 135 kg N/ha 02-05-2025 06-05-2025 (27 kg N/ha) 94 kg N/ha 131 kg N/ha ▶ 9-3 Vinterhvede 125 kg N/ha 01-05-2025 06-05-2025 (27 kg N/ha)

02-05-2025

06-05-2025 (27 kg N/ha)

Calculation of N-demand



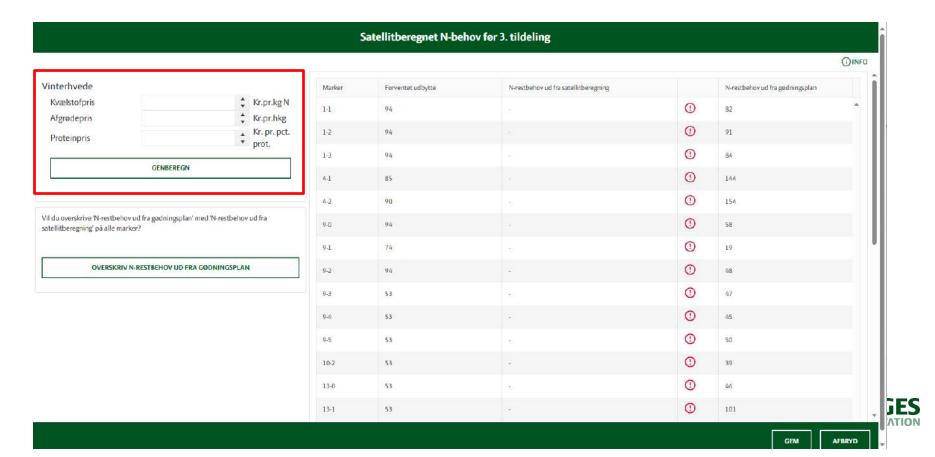








## Current prises can be entered for more precise N-demand



#### **Conclusions and outlook**

- Determination of nitrogen requirement can be improved based on drone/satellite data
- The model is not perfect still some uncertainty
- Model requires no input data from the farmer except adjusted expected yield
- The model was integrated into CropManager for use in 2022
- Important that the farmer consider the fertilization strategy from the beginning



## **Thank You!**

Julie Therese Christensen

jtcn@seges.dk











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

#### 12:05 - 12:20 | GRAIN NUTRIENT ANALYSIS - A KEY TOOL FOR REVIEWING











KATE STORER ADAS

Principal Research Scientist in the Crop Physiology team at ADAS.

Her research aims to improve crop performance sustainably, primarily by optimising nutrient management through several projects on crop nutrition and biostimulants.

She co-leads the ADAS High Mowthorpe Farming Association, a network for local farmers and agronomists to discuss the latest applied research, and as part of the NUTRI-CHECK NET project helped to create the inventory of nutrient management tools and services available in the NUTRI-CHECK NET.





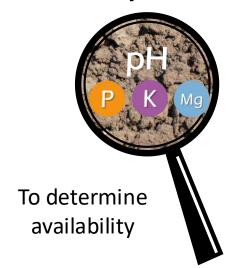


# **Grain analysis – a key tool for reviewing**



Plan

Soil analysis...



Check & Adjust

Leaf analysis ...



## **Review**





To monitor success



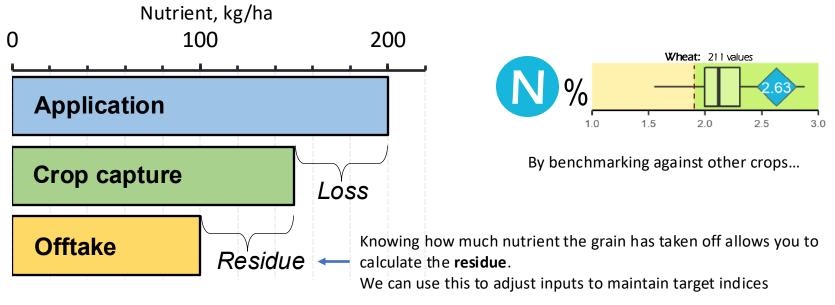


## The value of GRAIN ANALYSIS lies in ...



### 1. Balances & Maintenance

## 2. Diagnosing deficiencies & excesses







# **Grain nutrient concentrations vary**





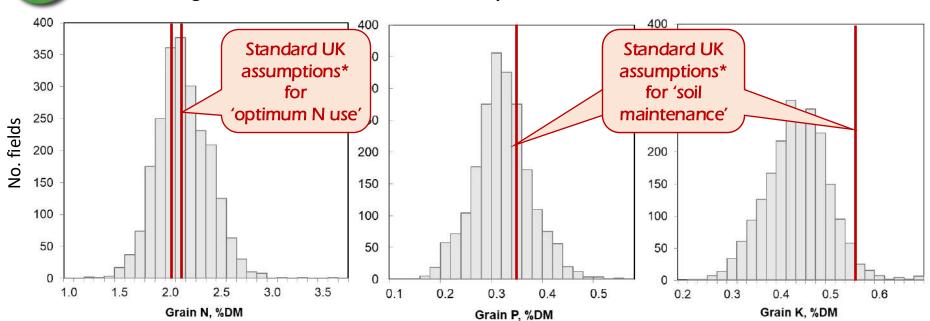
~1,700 YEN Wheat crops, 2013-2021

Nitrogen

... show standard assumptions are high – we have been overestimating offtakes for P and K...

### **Phosphorus**

**Potassium** 



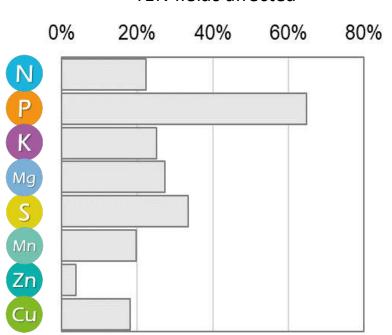


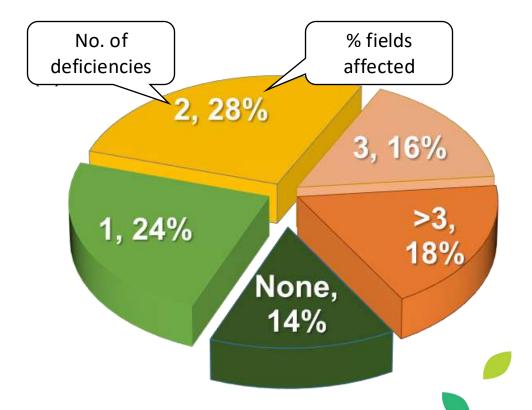


# Frequencies of Deficiencies in YEN Wheat 2013 – 2021



YEN fields affected



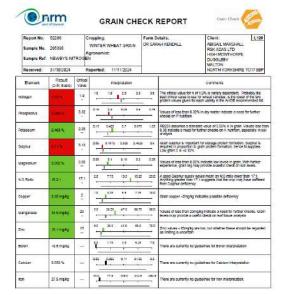






# **Examples of grain analysis**





ADAS adopt three levels of confidence with the critical values - Reliable (\*), Uncertain (\*\*) & Unknown (\*\*\*).

Convert 0.15 6.425 0.7 0.975 1.25 Higher 0.98	(EY		Oficial value		Your nesuft		
GMS GMS	Lowert	0.15	6.625	a.t	3.975	1.15	Highest
COSSE VOE 9	union		•			-	voku

Ranges and comments sourced from Tool effective phosphonis management on UK arable ferms (2015). Grein Matriert Berchmerking (SMB). A. Rollett & R. Sylvester-Bradley. Project code FR-570 Critical values are based on winter wheat and are not yet available for Child fall but and to consider the most remove and the most removed to the consistent copps will be the most reliable means of interpreting any energian for these crop types.

NTM, a division of Cawood Scientific Ltd. Coopers Bridge, Braders Lane, Bracknell, Bertehine 70342 6N5 Tell+4d (0) 13dd 005336 Par + 6d (6) 13dd 880872 5-Wall engaglesediron ut com Web grass normals com Registeres in England No. 05655711. Registered office. Coopers Bridge, Braziers Lane, Bracknet, Bertathin MG42 BNS



#### Analysis Results (Grain)



Analysis	Result	Interpretation	
Nitrogen (%)	2.34	High	
Phosphorus (%)	9.46	Very High	
Potassium (%)	0.70	Very High	
Caleium (%)	0,052	Slightly Low	
Magnesium (%)	0.173	Very High	
Sulphur (%)	0.15	Normal	
Boron (ppm)	1.78	High	
Copper (ppm)	6.2	High	
Iron (ppm)	55.1	Normal	
Manganese (ppm)	8.00	Very High	
Molybolenum (ppm)	3.72	Very High	
Zinc (ppm)	50.2	Very High	
Protein (%)	13,338		

Additional notes: A N.S ratio lower than 17:1 indicates an adequate sulphur status, with a ratio of 14:1 indicating the optimum.

Grain sulphur content should be maintained at 0.14%. Nitrogen status in the grain should ideally be maintained at 1.90%N for feed wheat (indicated by Nomal interpretation) and 2,10%N for milling wheat (indicated by High interpretation). The guideline for P Is D 32% taken from AHDE Nutrient Management Guide (RB20R)

Any other interpretations indicate the position of the results within the long form Lancrop dataset (outliers removed). VL = within 0-20% of the expected range, L = within 20-40% of the expected range, SL = within 40-50% of the expected range, N = within 60-50% of the expected range. H = within 60-80% of the expected range, VH = within 60-100% of the expected range.

Place INDE
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sample needed by the apportuny, and is representative only of the sample. No elegant to the place that the properties of the Route to the post of the appoint of the Route to the post of the dispersion of the Route to the post of the dispersion of the Route to the post of the dispersion of the Route to the post of the dispersion of the Route to the post of the dispersion of the Route to th for analysis is representative of the area requiring analysis and that samples are obtained in accordance with established sampling techniques. A halfer containing instructions on how to take soil, leaf harbage, sliggs and full samples for analysis is available from the laboratory on request. Uncorrantly measurements of results are available on request

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Date Printed : 04/11/2024

Grain analysis & Benchmarking Use YEN

Nutrition to understand and improve crop nutrition across

Identify where fertiliser savings could be made.

vour farm.

- Analyse all 12 essential nutrients in six fields or more
- Compare nutrition between crops. fields, farms and years
- Detect N errors (worth £1,300 per field\* on average)
- Get accurate P and K offtakes. Save £350 per field on average\*

\*Based on past YEN results 10ha field, 2022 fertiliser prices

#### Order at

www.yen.adas.co.uk/projects/yen-nutrition

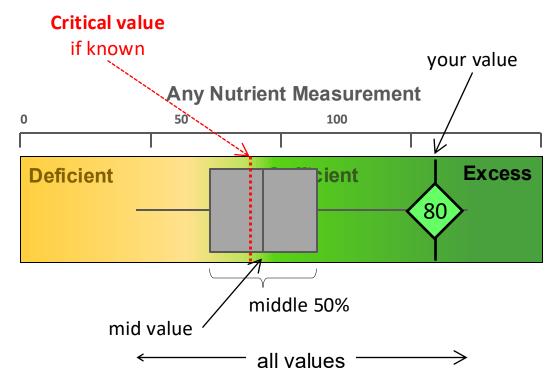




# **Example benchmarking diagram:**





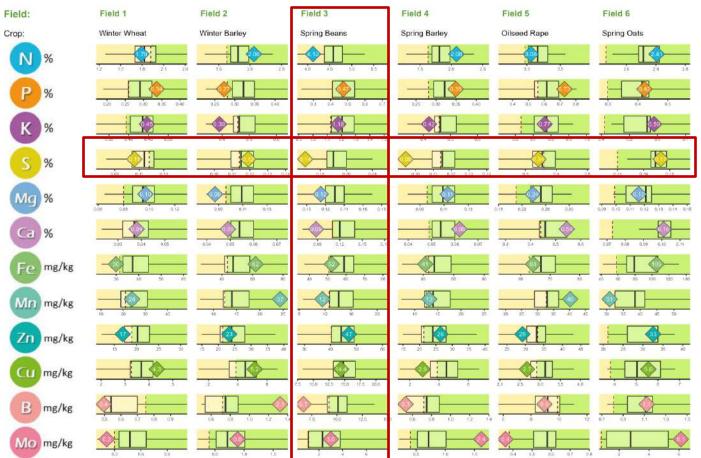






## **Example Grain Nutrient Benchmarking report**







# **Practical advice**



Observation	Action
Check yields	Any unexpectedly low or high yields? Any quality factors deviating from the expected?
Low S across fields	Check for next season, application might be suitable to maintain optimum yield
Sufficient P in most fields	Maintain good P levels
Field 3 looks low on several nutrients	Check if there are any soil issues; compaction? Drainage issues/waterlogging? Crop disease?
Compare with previous years	Compare to see if good nutrient status has been maintained and bad status has been improved







# **Summary**



Grain analysis Reviews progress:

- Completes the season of nutrient management monitoring
- Did it work? What to do differently next year?
- We know:
  - Standard nutrient offtake values (kg/tonne)
     can be exaggerated (e.g. P & K)
  - Big variation in crop nutrient concentrations ...
     as big as Yield Variation!
  - Most crops have nutrition issues ... and variation is often farm-related

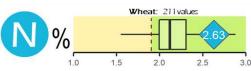




## Benchmarking can help:

- To understand How & Why Crop Nutrition varies
- By Sharing and Analysing data field-byfield
  - To provide context and aid interpretation
- This should develop more certain understanding farm-by-farm & / or set new standards.







## **Thank You!**

Kate.Storer@adas.co.uk

https://nutri-checknet.eu/















#### 13:45 - 15:15 | SESSION 3: CO-CREATION AND BEST PRACTICES TO SUPPORT ADOPTION



MILAN FRANSSEN DELPHY



FRANCESCA DEGAN ARVALIS



JULIE CHRISTENSEN SEGES



ALEXANDROS FOURNARAKOS AUA



NIKOS GEOR GANTZIS BURGANDY SCHOOL OF BUSINESS



**LUDWING HERMANN**PROMAN









MILAN FRANSSEN DELPHY

Soil Scientist, Agricultural Economist, Leader of the Projects & Innovations Team at DELPHY, The Netherlands.

Leader of the NUTRI-CHECK NET's WP 2 "Inventory of crop nutrition decision-making tools".

Manages national and European projects with collaborations between farmers, agronomists, researchers, supply chain partners, and public entities.







#### 15:50 - 14:05 | COST-BENEFIT ANALYSIS TO SUPPORT CROP NUTRITION



FRANCESCA
DEGAN
ARVALIS







FRANCESCA
DEGAN
ARVALIS

Research & Development Engineer at the forefront of agronomy, pedology, and nutrient management in ARVALIS.

Leads strategic initiatives focused on integrating crop models and sensor technologies to optimise precision nutrient management in agriculture.

Actively engaged in EU-funded projects and digital agriculture platforms.

In the NUTRI-CHECK NET project actively worked in WP2 and WP5.









# Cost-Benefit Analysis of Crop Nutrition Decision and Precision Tools on arable farms in Europe

Authors: Francesca Degan (Arvalis), David Wall (Teagasc), Sarah Kendall (ADAS)

Contributors: Laurie Abel (ADAS), Despina Berdeni (ADAS), Roger Sylvester-Bradley (ADAS), Elodie Gagliardi (Arvalis), Lucas Kerdal (Arvalis), Mathieu Marguerie (Arvalis), Alexandros Fournarakos (AUA), Eirini Chlouveraki (AUA), Efstathios Stathopoulos (AUA), Marek Krysztofrski (CDR), Leszek Żukowski (CDR), Beatriz Cardoso (CONSULAI), Laura Matos (CONSULAI), Angelique Walsweer (Delphy), Milan Franssen (Delphy), Remon te Velde (Delphy), Niek Vedebar (Delphy), Wendy Schalke (Delphy), Virmantas Povilaitis (LAMMC), Rimas Magyla (LZŪKT), Lina Žukauskienė (LZŪKT), Romutė Mikučionienė (LZŪKT), Maja Runge Christensen (SEGES), Julie Therese Christensen (SEGES), Randi Wiborg Hansen (SEGES), Rose Elsgaard Kelada (SEGES), Cathal Redmond (Teagasc)





## What is Cost-Benefit Analysis?



- Cost-benefit analysis (CBA) is a structured approach used to evaluate the advantages (benefits) and disadvantages (costs) associated with using a specific tool that helps to inform decision making.
- In agriculture, CBA involves quantifying the costs and benefits associated with different farming activities and investments (European Commission, 2014).
- This process helps to make decisions that align with long-term agricultural goals, such as maximizing economic returns, enhancing sustainability, and reducing environmental impact.



## Scope and Perspective of this CBA



## What was evaluated & analyzed in this CBA?

- A range of Crop Nutrition Decision and Precision Tools
- Enabled comparisons between different tools with a similar aim or offering a solution to a common problem.

## Whose perspective was captured?

Analyzed the costs and benefits associated with these tools as perceived by a group of arable farmers (at National level and across different European climatic zones).

Reference Methodology used: European Commission (EC), 2014. Guide to Cost-Benefit Analysis of Investment Projects.





## **Key concepts of this CBA**



## Costs associated with using a crop nutrition decision & precision tool

- Direct Costs: Equipment, fertilizers, labor & time, technology investments etc.
- Indirect Costs: Maintenance, insurance, potential downtime etc.

## Benefits associated with using a crop nutrition decision & precision tool

- **Direct Benefits:** Increased crop yields and revenue, reduced production expenses, reduced time, labour etc.
- Indirect Benefits: improved sustainability, better soil health meeting environmental targets etc.





## **Data Collection**



- Structured questionnaire used to collect the information 295 user evaluations (farmers and advisors) across 83 unique tools that were evaluated, total number of distinct users was 174.
  - > 9 countries involved and 26 Crop Nutrition Clubs (CNC's)
- Capital costs to access the tool/technology: 9 questions.
- Operational costs of tool/technology compared to current standard management: 8 questions.
- Cost savings / additional revenue generated when using the tool compared to current standard management: 6 questions.
- **Operational savings** when using the tool compared to current standard management: *5* questions.
- **Provenance, Information capture, Decision making and Confidence** in the tool/technology: *9 questions*.







## **Key Financial Indicators used**



- **Net Present Value (NPV)**: Measures the total value generated over time (5 yr time frame), adjusted for the change in value of money over time.
- Benefit-Cost Ratio (BCR): Compares the present value of benefits to the present value of costs.
- **Return on investment (ROI):** Net gain from an investment as a percentage of its initial cost.
- Payback Period (PBP): Time needed to recover the initial investment.





## **Key Qualitative indicators used**



- User-friendliness
   (technical knowledge, skill required, accessibility, ease of uptake, data use, etc.),
- Trustworthiness
   (credibility and accuracy, confidence and precision, support for decision making etc.)

category	label
Trustworthiness	Provenance – evidence that the tool works?
Trustworthiness	Meaningfulness of the decisions made
Trustworthiness	Tool accuracy – does it do what it claims?
Trustworthiness	User-confidence in repeatability
User-Friendliness	What was the user Technical Knowledge requirement?
<b>User-Friendliness</b>	Describe the change in time required
User-Friendliness	What is the user Support required to use the tool?
<b>User-Friendliness</b>	Improvement in farm Data collection?
<b>User-Friendliness</b>	Improvement in Data utilization?
<b>User-Friendliness</b>	Change in support service requirements
<b>User-Friendliness</b>	Skill required to use the tool
<b>User-Friendliness</b>	Effort required to use the tool

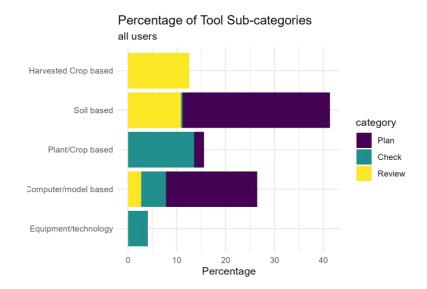




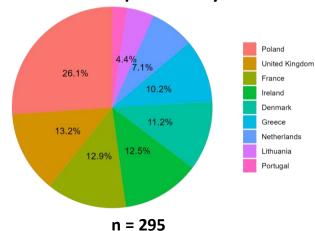
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## Results





Percentage of unique tool x user that were evaluated per country



Data below 3% not shown





## Results



- Robust difference across categories (★★★).
- Variance matters:
  - •Effect size = category explains ~10% of NPV variability.
  - •95% CI effect is real but magnitude uncertain due to variability.
  - •Plan tools show wide variability (-1000 to +1500 €/ha/yr) but cluster strongly positive.
  - •Check and Review have narrower ranges, medians negative.

#### •Median NPVs:

•**Plan:** +175 €/ha/yr (★★★)

•Check: -73 €/ha/yr

•Review: -2 €/ha/yr

•Post-hoc comparisons:

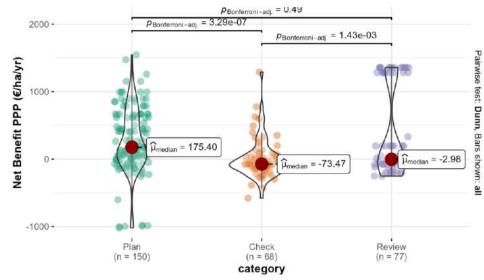
•Plan vs Check: ★★★
•Plan vs Review: ★★

Check vs Review: n.s.

#### •Implication:

- •Prioritize planning tools for highest economic value;
- Check & Review need cost reduction or added benefits.

#### Net Benefit PPP (€/ha/yr) by category with post-hoc comparaison



$$\chi^2_{\text{Kruskal-Wallis}}(2) = 28.32, p = 7.08e-07, \hat{\epsilon}^2_{\text{ordinal}} = 0.10, \text{Cl}_{95\%}[0.06, 1.00], n_{\text{obs}} = 295$$





## Results



•Significant difference across tools (★★★), moderate to large effect (28% variance explained).

#### •Confidence interval:

95% CI [0.19, 1.00]  $\rightarrow$  effect is at least moderate, robust difference confirmed.

#### •Top performers:

- •Soil analysis: +340 €/ha/yr (highest median).
- •Look-up tables: consistently strong positive returns.

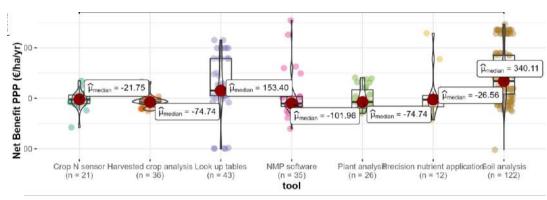
#### •Low performers:

•NMP software, Plant analysis, Harvested crop analysis → **negative medians**.

#### •Key insight:

Tool choice matters → Plan-phase tools dominate economic performance, while Check & Review tools show limited short-term NPV

#### Net Benefit PPP (€/ha/yr) by tool with post-hoc comparaison



$$\chi^2_{\text{Kruskal-Wallis}}(6) = 81.78, \, p = 1.53 \text{e-}15, \, \hat{\epsilon}^2_{\text{ordinal}} = 0.28, \, \text{Cl}_{95\%} \, [0.23, \, 1.00], \, n_{\text{obs}} = 295$$





## **Results – Quantitative analysis**



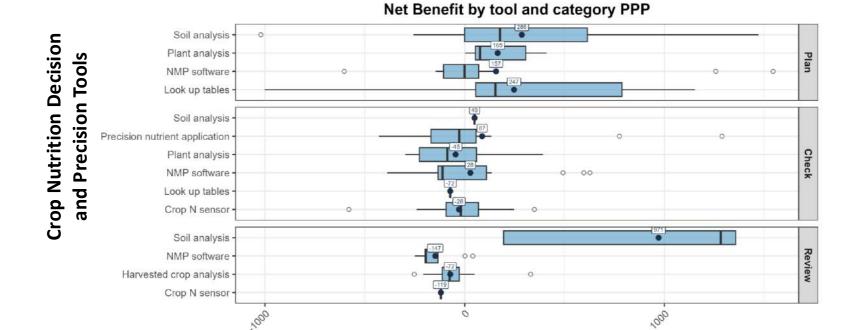


Figure. Net Benefit by tool and according to the 3-step crop nutrient management category

Net Benefit PPP (€/ha/yr)









## **Results – Quantitative analysis**



#### Net Benefit PPP by Tool Category x 3-step approach

**Plan tools** deliver the most consistent positive returns:

- Soil analysis (~286 €/ha/yr) and Look-up tables (~247 €/ha/yr) lead.
- Plant analysis (~165 €/ha/yr) and NMP software (~157 €/ha/yr) also strong.

#### **Check tools** show mixed outcomes:

- Precision nutrient application highest (~87 €/ha/yr) but highly variable.
- Some tools negative (Plant analysis –45 €/ha/yr; Look-up tables –72 €/ha/yr).

#### **Review tools** generally negative:

- Harvested crop analysis (–75 €/ha/yr), Crop N sensor (~–119 €/ha/yr).
- Exception: Soil analysis (~971 €/ha/yr) with extreme variability → context-dependent.

#### Key insight:

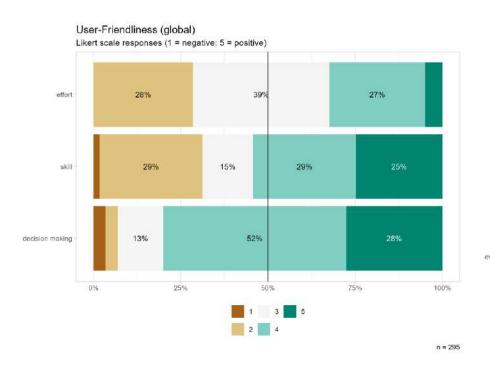
- Planning tools = most reliable economic benefit.
- Check & Review tools = variable or negative ROI → need innovation and integration.
- High variability highlights importance of farm-specific conditions.

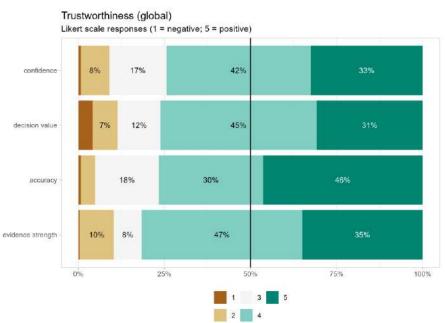




# **Results – Qualitative analysis**









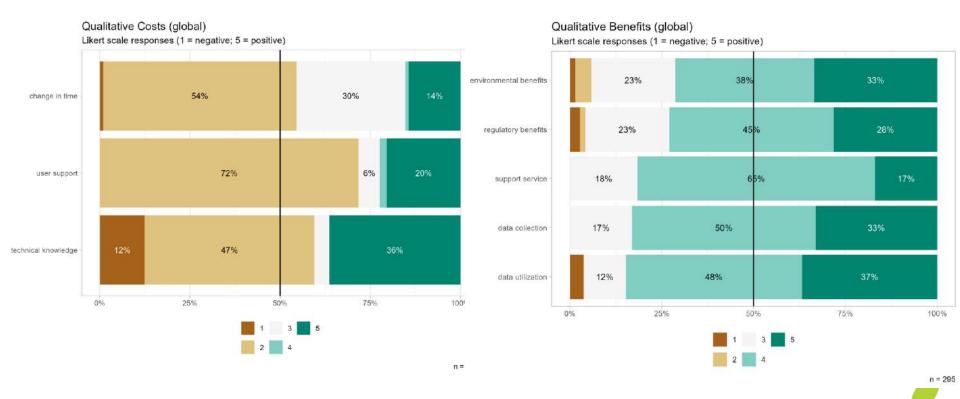
n = 295





## **Results – Qualitative analysis**









## **Overall Findings**

- "Soil analysis" shows the highest overall scores
- "NMP software" and "Plant analysis" also perform relatively well, especially in Trust and Benefit Quality
- "Look-up tables" and "Precision nutrient application" occupy an intermediate position
- "Crop N sensor" and "Harvested crop analysis" display generally lower scores



#### Scores by Tool and Criteria







## **Key Findings**



- Highest economic value lies in the initial "Plan" phase
- Basic strategic tools like "Look up tables" and foundational practices like "Soil analysis" appear to be the most financially rewarding, but without costs of follow-up actions or remediation practices
- High Variability across tool types & countries (investment cost, yield response, nutrient management practices and tool maturity)
- Different incorporation of the costs of follow-up actions or remediation practices
- Potential long-term benefits when tools are used to help decision making on farms:
  - Nutrient Use Efficiency
  - 个 Yield potential
  - ↓ Operational costs

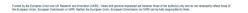




## **Observations and conclusions**



- Technology adoption can lead to significant operational and environmental improvements.
- CBA shows that long-term benefits outweigh initial costs for most tools.
- Both quantitative and qualitative factors need to be considered when tools are being developed and when making decisions to invest in tools and technologies
- Planning tools and soil-based tools consistently showed the greatest benefits and were trusted by farmers
- More confidence & trust in the recommendations generated from plant-based tools and crop sensors (Check & Adjust tools) is required by farmers.
- Tools that enable the review of nutrient management actions e.g. grain analysis post harvest, nutrient balance etc. were perceived as beneficial, but require longer time to see benefits
- Most tools require further support for farmers to help with interpretation, trustworthiness and during decision making on resulting actions/practices.



## **Thank You!**

Francesca Degan

F.DEGAN@arvalis.fr











# 14:05 - 14:20 | CO-CREATION OF BEST PRACTICES FOR OPTIMAL NUTRIENT MANAGEMENT ACROSS EUROPE











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



JULIE CHRISTENSEN SEGES

Senior Specialist at SEGES Innovation in the Department of Crop Nutrition with a PhD in Soil Science from Aarhus University.

Work focuses on nitrogen management, including nitrogen requirements and leaching. She serves as Chair of the Danish working group on national nutrient norms.

She has extensive experience in applied research within plant nutrition and sustainable crop production.











# Co-creation of best practices for optimal nutrient management across Europe

Julie Therese Christensen, PhD







## **Identifying best practices**

Aim: to improve precision in crop nutrient management

Focus on: improving NPK fertilization in maize, wheat and potatoes

How: co-creating best practices through a step wise approach with inputs from farmers and expert groups nationally and cross country

Strength: local network, multiple stakeholders, interdisciplinarity and on-the-ground experience – ensuring practical relevance





## Steps in the co-creation

NUTRI-CHECK NET
OPTIMISING GROP NUTRITION
SEGES

- 1. Collection of initial suggestions
- 2. Co-creation: partner workshop
- 3. National validation: all national expert groups
- 4. Online workshop: all countries
- 5. Final partner approval





## **Step 1: Collection of initial suggestions**



300+ submissions narrowed down to 168

Each of the 10 partner countries submitted at least 7 BP for each of the 3 steps

Resulted in 334 total entries

Narrowed down to 168 (several similar ones)







# NUTRI-CHECK NE OPTIMISING CROP NUTRITION SEGES INNOVATION

## Step 2: Co-creation – partner workshop

300+ submissions narrowed down to 168

Workshop held in Aarhus to prioritize BP

- Physical meeting at SEGES, Denmark with 16 participants across 9-10 partner organizations
- Aim of the event: define criteria and co-develop BPs
- How: grading relevance and applicability
- Outcome: best practices were shortlisted







## **Criterias for best practices**



Specific tool	0	•	0	•		General Practice
National	•	•	•	•	•	European
Crop Specific	0	•	•	•	•	Broad Application
Nutrient Specific	•	•	•	•	•	Broad Application
Common Practice	•	•	•	•	•	Innovative Practice







## Group work: joint scoring of the unique proposals

- Each group worked on one of the three steps
  - Plan, Check & adjust and Review
- All proposals were scored according to relevance and importance
- Shared in one online file
- Reviewed by the other groups and validation in plenary discussions
- At the end: 21 best practices were chosen











300+ submissions narrowed down to 168 Workshop held in Aarhus to prioritize BP

21 BP presented to the NEG

- Each country held a meeting with their National Expert Groups (NEG)
- Participants included academics, advisors, companies
  - In total 171 representatives across nine NEG-meetings
- Aim: discus relevance at national level + get feedback from practitioners
- Outcome: country-specific inputs









## Step 3: National validation – review and scoring

I I I I	Best Practice	Score	Step
	Use weather forecasts to optimize fertilizer application throughout the season.		

#### Group BPs in either Plan, Check&Adjust or Review







#### Score relevance of BPs 1-10

Score	Meaning
10	Critical
9	Highly Important
8	Important
7	Moderately Important
6	So mewhat Relevant
5 or less	Low Relevance

# NUTRI-CHECK NE OPTIMISING CROP NUTRITION SEGES INNOVATION

## **Working actively in the National Expert Groups**











## **Step 4: Online workshop – all countries**





- Online validation workshop: 16 September 2025 with representatives from all nine partner countries' NEGs
- Aim: validation of the Best Practices ensuring alignment cross countries and NEGs
- All stakeholder categories were represented in each breakout group (Plan, Check & Adjust and Review)
- All countries actively contributed through prior national workshops
- Input from all nine NEGs was incorporated in the final outcome

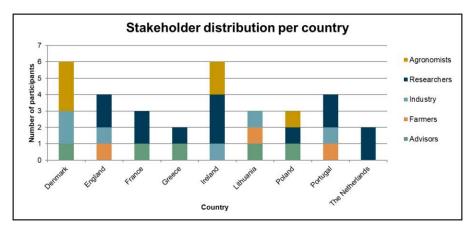


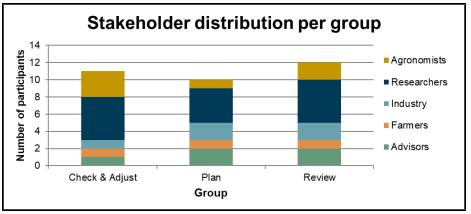
















# NUTRI-CHECK NET OPTIMISING CROP NUTRITION SEGES INNOVATION

## **Step 5: final partner approval and 1-pagers**

300+ submissions narrowed down to 168

Workshop held in Aarhus to prioritize BP

21 BP presented to the NEG

Online workshop to validate NEGs inputs

Final partner approval – 1 pagers

#### Consolidation:

- Final review of shortlist of 21 Best Practices
- Integrating refinements from the online validation workshop

#### Agreement

Securing partner consensus on the definitive set of practices

#### Next Steps

Outline how the Best Practices would be documented and disseminated







### **Final Best Practices**

#### Plan

Perform soil analysis at consistent points in time

Understand fertiliser types: match the right type to crop needs across the season

Estimate crop nutrient demand

Account for nutrient composition of organic materials

Account for residual nutrient supply from manure, previous crops and green manures

Assess nutrient composition of irrigation water supplies

Create a nutrient management plan

Calibrate fertiliser and manure spreaders

Align fertilization plans with national nitrogen quotas and environmental protection rules

### **Final Best Practices**

Check & Adjust	Review
Make use of in-season plant observations and adjust fertilization rates accordingly	Analyse crops nutrient contents
Perform in-season observations to review soil conditions and predict nutrient uptake	Record and review yield variability
Make use of weather forecasts to optimize in-season applications	Calculate nutrient balances and nutrient use efficiencies
Apply manures, fertilisers, sprays and liming materials precisely and on time	Compare results against benchmarks at scales
Split nutrient applications where relevant	Endorse collaboration as means of knowledge sharing
Review potentially limiting factors before deciding to apply more fertilizer	
Record data of fertilizer applications and crop responses, as they occur	



#### Use in-season plant observations to adjust fertilisation rates

Crop nutrient needs can vary throughout the growing season due to factors such as weather conditions, pest or disease pressures, and unexpected soil variability. By monitoring crop growth, colour, and overall health during the season, farmers can adjust fertiliser applications to match the crop's actual requirements rather than relying solely on preseason estimates. By responding to visible signs of deficiencies or excesses, or using sensor-based measurements of crop greenness, farmers can better match fertilization to plant needs. This approach helps optimise yield and quality, reduces unnecessary fertiliser use and input costs, and minimises environmental impacts such as nutrient leaching or runoff.

In-season adjustment of fertilisation can be achieved through regular monitoring of crop growth and nutrient status. Farmers can walk fields to visually assess crop colour, vigour, and uniformity, looking for signs of nutrient deficiencies or excesses. Tools such as chlorophyll meters, leaf tissue analysis, sap analysis and handheld or drone-mounted sensors can provide quantitative data on nutrient status and overall plant health. Remote sensing and satellite imagery can also help detect variability within and between fields. By combining these observations with information on soil fertility, previous fertiliser applications, and weather conditions, farmers can make informed decisions on the type, rate, and timing of future fertiliser applications. This data can then be used to adjust splitting rates, ideally applying nutrients just before the crop's peak uptake period to maximise efficiency and minimise losses.

#### VALUE/OUTCOME

By applying nutrients according to actual crop needs, farmers can optimise growth, yield, and quality while avoiding over- or under-fertilisation. This approach increases fertiliser efficiency, reduces input costs, and minimises environmental impacts such as nutrient leaching, runoff, and greenhouse gas emissions. It also supports precision management by enabling field-specific interventions and allows for early detection of nutrient deficiencies or imbalances, reducing the risk of yield loss. Overall, in-season observation and adjustment of fertilisation help ensure productive, cost-effective, and environmentally responsible nutrient management.

SUPPORTING TOOLS AND TECHNOLOGIES



## NUTRI-CHECK NET

#### Related Practice Abstract

#### Direct Plant Observation and Analysis

- 1.5 Leaf Analysis to diagnose crop nutrient status
- 6.5 Why to use leaf content analysis in starch potatoes
- 10.9. Plant Counts In-Season Adjustment Frameworks
- 1.7 3 Step Checking Check and Adjust
- 7.6 Smart Agrometer for adjusting nutrient needs during the growing season Sensor-Based and Remote Monitoring
- 2.9, Piloting potato splitting applications of nitrogen fertilization in potato crop
- 3.2 Crop sensing technology method to optimize fertilization in wheat
- 3.3 Crop sensing technology method to optimize fertilization in potatoes
- 3.4 Satellite Crop Monitoring for Maize
- 7.2 Nitrogen use efficiency during fertilization based on N sensors
- 7.7 Fertilization with N fertilizer based on satellite images

#### Related Facisheet

- 11, Advanced Nutrient Analytical Techniques
- 12, Crop sensing technology method to optimize fertilization in potatoes
- 15, Check & Adjust Phase. In-Season Nitrogen Management with crop models and in situ diagnosis for cereals and potato crop

#### About this Best Practice

#### Authors: Nadja Fuglkjær, Ferdinando Binacchi

NUTRI-CHECK NET is a Horizon Europe multi-actor project establishing a self-sustaining, multi-actor, Thematic Network called "NUTRI-CHECK NET" that builds farm-level adoption of best field-specific nutrient management practices across Europe. In nine countries, farmers' Crop Nutrition Clubs will identify and share the nature of their uncertainties about crop nutrition, their challenges and barriers to change. Decision systems and nutrition tools (including commercial products, services, and recent research outputs) will be assembled by national experts across Europe, including leading farmers, into a common online NUTRI-CHECK NET platform.

Check the project websites https://nutri-checknet.eu

























### Lessons learned and way forward



- The high degree of involvement and collaboration across farmers, advisors, companies and scientists creates robust and practical relevant best practices
- The interactive process have ensured relevance and engagement
  - The approach can be used in future work to improve nutrient management
- We now have 21 Best Practices:
  - Integration into the NUTRI-CHECK NET platform
  - Targeted communication materials
- Shared commitment of all partners to ensure dissemination of the Best Practices as a common European reference for improving nutrient management





### **Thank You!**

Julie Therese Christensen

jtcn@seges.dk











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

#### 14:20 - 14:35 | THE NUTRI-CHECK NET PLATFORM



**ALEXANDROS FOURNARAKOS** AUA







#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



ALEXANDROS FOURNARAKOS AUA

Researcher at AUA's Smart Farming Technology Group.

Leads projects related to digital agriculture and the uptake of digital tools in the agricultural sector.

His work focuses on exploring the needs of actors in the agrifood sector and tailoring digital technologies to their day-to-day practices.

Leader of WP 4 - NUTRI-CHECK NET's Platform and Project Coordinator.







## THE NUTRI-CHECK NET PLATFORM



Platform | NUTRI-CHECK NET





### **Thank You!**

### Alexandros Fournarakos

a.fournarakos@aua.gr











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

#### 14:35 - 14:50 | USING GREEN NUDGES TO PROMOTE SUSTAINABLE PRACTICES



NIKOS GEORGANTZIS
BURGANDY SCHOOL OF
BUSINESS





#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



NIKOS GEORGANTZIS
BURGANDY SCHOOL OF
BUSINESS

Professor of Experimental Economics and Director of the Wine and Spirits Business Lab at the School of Wine and Spirits Business (Burgundy School of Business) in Dijon, France.

Studied Economics at the University of Piraeus and he has an MPhil from the University of Wales (UC Swansea) and an MA and PhD from the European University Institute (Florence, Italy).

ForestAgriGreenNudge project coordinator.











# Using Green Nudges to promote sustainable practices

Nikos Georgantzis

Burgundy School of Business







# ForestAgriGreen Nudge

GREEN NUDGEs for sustainable FORESTry and AGRIcultural practices post 2027

https://greennudge.eu/





## Farmers, foresters, all! decision "mistakes"

1. Wrong/insufficient information

- 2. Decision making biases
- 3. Social dilemma type of situations

4. Other (?)





# Social science and behavioral interventions. A popular alternative/complement to:

### **Legislation**

• Imposing by law: Unpopular; political and administrative costs

### **Financial incentives**

- Encouraging (subsidy, bonus): Costly; monitoring; moral hazard
- Discouraging (taxes, fines): Unpopular; administrative costs

But, in any case, nudging may coexist with all the types of intervention through regulation and economic (dis) incentives.





## A nudge is:





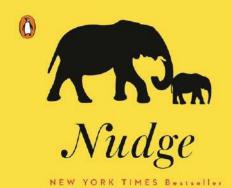
MORE THAN 1.5 MILLION COPIES SOLD

### RICHARD H. THALER

WINNER OF THE NOBEL PRIZE IN ECONOMIC

and CASS R. SUNSTEIN

WINNER OF THE HOLBERG PRIZE



Improving Decisions About

Health, Wealth, and Happiness

"One of the few books . . . that fundamentally changes the way I think about the world." - Steven D. Levitt, coauthor of FREAKONOMICS

Thaler and Susntein (2008), *Nudge: Improving Decisions About Health, Wealth, and Happiness.* 

## The origins of the term

*Nudge (the book)* is about how we make choices and how we can make better ones.

The authors show that no choice is ever presented to us in a neutral way, and that we are all susceptible to biases that can lead us to make bad decisions.

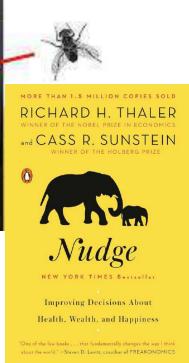
But by knowing how people think, we can use sensible "choice architecture" to nudge people toward the best decisions.



# "Nudge" ("prime"), "una spinta leve", "un empujoncito ligero", "παρότρυνση", "coup de pouce", ...other?



We are all susceptible to biases that can lead us to make bad decisions.





Nudge (the book) is about how we can make better decisions.

We can use sensible "choice architecture" to nudge people toward the best decisions.

## How/why do nudges work?

## They may activate:

- 1. System 1: Concerning nudging aiming at automatic reactions to external stimuli, usually unconscious and decision-time/context dependent, thus not participatory or co-created. Necessarily manipulative?
- 2. System 2: Leads to reflection and conscious awareness on own possible biases, the importance of the action for you, the world, society, your own family, appealing to one's own values and inbuilt "goodness".





## Adressing, using, mitigating decision "mistakes"

## 1. Wrong/insufficient information

**How?** Informational nudges (always reliable, correct information)

## 2. Decision making biases

**Attention!** Some nudges may USE the bias (**Anchoring** on default options reduce the cost/complexity of a decision) while others may aim at mitigating the bias (**Ambiguity aversion** is reduced with knowledge of risk/probability of a negative or a positive event)

## 3. Social dilemma type of situations

Activating the "other-regarding component" in a person's preferences (reducing selfish and encouraging pro-social/pro-environmental considerations).

ForestAgr



## In general, a nudge

## Could:

- Be informative
- Appeal to cultural, social and personal values of the decision maker
- Use aesthetic and visual tools to prime nudgees (example: "Green")
- Help nudgees reflect in the right direction

## **Should not:**

- Be manipulative
- "Infantilise" (gamification?)
   the decisionmaker
- Instruct or order nudgees
- Create shame or regret
- Mislead
- Confuse, offering useless information





# However, several factors hinder the success of nudges EVEN when System 2 is activated:

## For example:

- 1. Information may lead to the contrary outcome ("Now that I know what this means I do not want to do it")
- 2. Information avoidance ("I do not want to know" or "I do not want to be convinced to change")
- 3. First order (me) and second order (others) beliefs on Nudge (in)efficiency ("This will not work for me", "This will not work for the others")
- 4. Regret aversion ("I do not want to be shown [or admit] that I have been making a mistake", "Why change? I prefer myself the way I am")



## In our project, a Green Nudge is:

An intervention in farmers' and/or foresters' decisionmaking "choice architecture" (framing of a problem, information available, presentation, etc.) which favours in a systematic and predictable way the adoption of sustainable practices, without modifying the economic incentives, nor reducing the decision-makers' choice set, thus preserving their freedom of choice.





Outcomes and lasting impacts

used in relevant policies

**IMPACT 2:** Increased research into development of novel nudges

and implementation, and integration into the evaluation grid.

Nudgees self-regulate behaviour in response to Green Nudges.

**Outcome 2**: Innovations along value chains nudge practitioners

**Objectives** 

Objective 2:

**Test innovative Green** 

**Nudges and improving** 

practitioner's self-

towards sustainable practices, and new Green Nudge polices are designed

Objective 3:

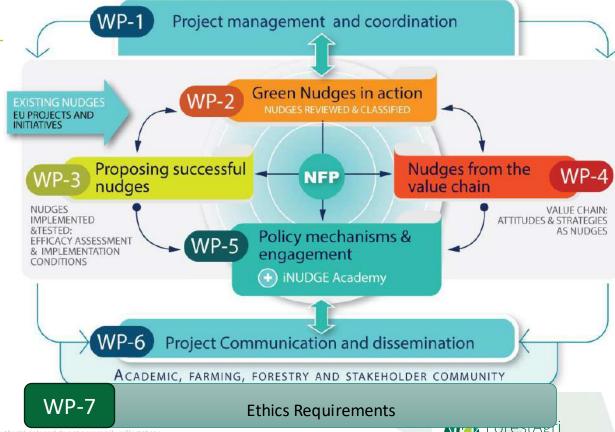
Scale up access to and uptake of Green Nudges

UNPACT 3: Green Nudges are selected and embedded into policy development and implementation at European and national scales.

Outcome 3:

Nudging solutions provided to policy makers, and Green Nudges are

## Work Package structure



# Partner roles and geographical scope







# Relevance/assessment factors in our project

We have committed to several standard principles:

Nudges must work, bringing the desired **Efficacy** 

change

Nudges must not be too costly for any of the parties involved in comparison to the **Efficiency** 

outcome obtained

And our project-specific novelty:

Co-Par Co-creation-Participation by the target

population





## A practical classification of decision-makers' motivation to Co-Par in nudging towards change

## 1. I do not want to change, because I am fine as I am

- 1. Information avoidance, blocking nudges, negative attitude
- 2. Ok, maybe I listen to the nudge, but I have a commitment (past investments, large farm, contracts) that makes it impossible to change (now)

## 2. I (may) want to change, ...

- 1. ...but I want to make sure it is good for me
- 2. ...even if I end up sacrificing part of my profits

  - ...provided that more people do the same
     ...unconditionally (after all we may gain in image and give a good example to the others)

## 3. I may decide that I want to change, after I expose myself to the nudge





# First Green Nudge conference: 21/05/2025 next is being planned for May 2026, Brussels

...Welcome!

**OUR SITE:** 

• <a href="https://greennudge.eu/">https://greennudge.eu/</a>

**OUR VIDEO:** 

https://youtu.be/U7mUSIK4obg?si=D3hJbeF2Z9uxYp\_j

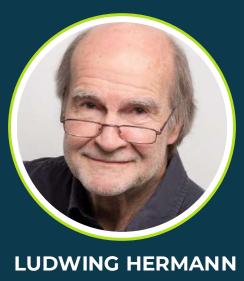








## 14:50 - 15:05 | THE ROLE OF POLICY IN SCALING BEST PRACTICES













**LUDWING HERMANN** 

**PROMAN** 

Co-founder and former CEO of ASH DEC Umwelt AGworking with over 35 years' experience as a technology, sustainability and innovation manager.

He currently works as a senior researcher and advisor at Proman Management GmbH in Vienna and serves as secretary and board member of the European Sustainable Phosphorus Platform (ESPP) in Brussels.

He sits on the Steering Committee of the IWA Resource Recovery Cluster in London and is a member of expert groups focusing on climate, soil and water protection, and the extraction and management of critical raw materials and NORM residues, representing the European Commission, the IAEA, the UNECE and the UN Environment Programme.









## NutriBudget - Optimisation of Nutrient Budget in Agriculture



## The role of policy in scaling best practices

Ludwig Hermann, Julia Tanzer, Gabriele Sacchettini (RISE) Proman Management GmbH

#### PROJECT OVERVIEW



#### **NUTRIBUDGET** – <u>www.nutribudget.eu</u>

The Horizon Europe NutriBudget project is developing NutriPlatform, an innovative decision-support tool (DST) for integrated nutrient management. The platform will help identify agronomic and policy measures to implement and assess their impact at both farm (for farmers) and regional to European levels (for policymakers).

#### Related to the policy and market uptake for nutrient recycling

Main objectives: To develop policy recommendations on the legal and economic aspects of nutrient management

#### To be disseminated through:

- Speakers at conferences
- Workshop in Brussels
- MEP bilateral briefing
- Policy brief
- Specific briefing at the MS/EU level

#### POLICIES AND PATHWAY TO MARKET

#### Project results:

- Legal assessment
- Transformation roadmaps
- Environmental and agronomic assessment
- Experiences from pilot site experiments incl.
   real costs for farmers
- Feedback from co-creation workshops

#### Focus on

- CAP
- Environmental regulations / directives
- Carbon farming, EU ETS

#### Disseminated through

- Conferences
- Workshops
- Bilateral briefings

#### Aim

- Remove regulatory and financial barriers
- Reward farmers for ecosystem services and transition to efficient nutrient management
- Advocate for policymaking that is based on clear, evidence-based arguments

#### SUCCESSFUL ASPECTS AND BOTTLENECKS IDENTIFIED

#### **Successful Aspects**

- Research-driven approach: Science-based results.
- Co-creation focus: Collaborative and inclusive.
- Strong consortium: Diverse stakeholder representation and extensive networking potential.
- Well-timed alignment in EU policy

#### **Bottlenecks Identified**

- Time constraints: Balancing research outcomes with timely policy recommendations.
- Policy constraints lack of a clear industrial EU policy
- Budget limitations: Insufficient resources to fully realize objectives.
- Cooperation with other EU projects and initiatives.
- Stakeholder engagement: Ensuring effective and meaningful participation.

## European Green Deal <sup>1</sup>

- Farm-to-Fork Strategy<sup>2</sup>
- Biodiversity Strategy<sup>3</sup>
- Chemicals Strategy<sup>4</sup>
- Zero Pollution Action Plan <sup>5</sup>
- Circular Economy Action Plan <sup>6</sup>

The Green Deal states that "legislation to stimulate the market for secondary raw materials with mandatory recycled content" is possible.



<sup>1 =</sup> COM(2019)640 https://ec.europa.eu/info/files/communication-european-green-deal\_en

<sup>2 =</sup> COM(2020)381, 20th May 2020 https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1590404602495&uri=CELEX%3A52020DC0381

<sup>3 =</sup> COM(2020) 380 final, 20th May 2020 <a href="https://ec.europa.eu/environment/nature/biodiversity/strategy/index\_en.htm">https://ec.europa.eu/environment/nature/biodiversity/strategy/index\_en.htm</a>

<sup>4 =</sup> COM(2020)667, 14/10/2020 <a href="https://ec.europa.eu/environment/pdf/chemicals/2020/10/Strategy.pdf">https://ec.europa.eu/environment/pdf/chemicals/2020/10/Strategy.pdf</a>

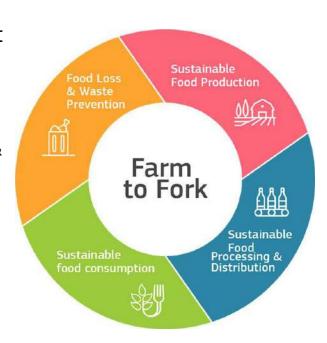
<sup>5 =</sup> https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12588-EU-Action-Plan-Towards-a-Zero-Pollution-Ambition-for-air-water-and-soil/public-consultation

<sup>6 =11/3/2020</sup> https://ec.europa.eu/environment/circular-economy/

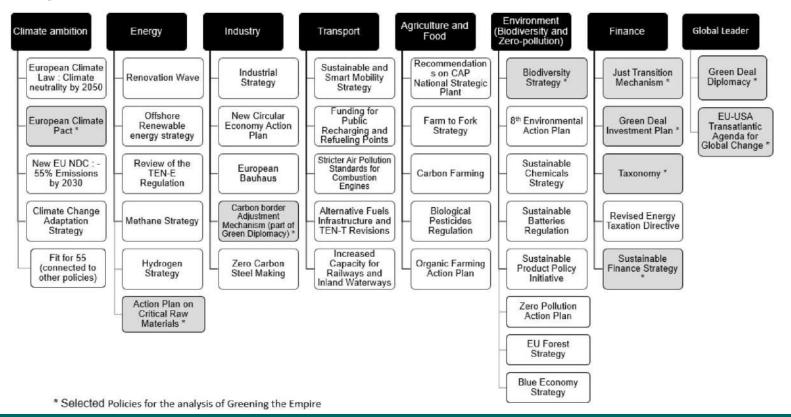
## Farm-to-Fork Strategy Com(2020) 381 final, 20.05.2020

## Direct Impact on Nutrients – Fertiliser Use

- Mitigate soil, air and water pollution by increasing nutrient use efficiency (NUE)
  - By reducing nutrient losses by 50% by 2030, leading to using 20% less by 2030
  - By developing an integrated nutrient management plan (COM & Member States)
  - By having 25% of EU agricultural land under organic farming by 2030
- Bio-based fertilisers for organic farming under evaluation
- New green business models (e.g. carbon farming)
- Circular, bio-based economy focusing on nutrient recovery & recycling



## European Green Deal - Set of Derived Policies (Vela Almeida et al., 2023)



## **Circular Economy Action Plan**

2014 EU Consultative Communication on Sustainable Use of Phosphorus

Proposals include increasing knowledge and research, P-recycling, risk of soil contamination by mineral or recycled fertilisers

www.phosphorusplatform.eu/scope107

2015: EU Circular Economy Package 2020: EU Circular Economy Action Plan

11/3/2020 https://ec.europa.eu/environment/circular-economy/

1 August 2025 - Directorate-General for Environment

Commission launches consultation and call for evidence for upcoming Circular Economy Act

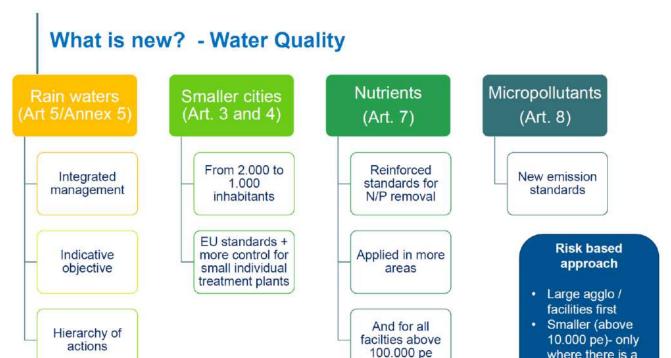
The feedback period was open until 6 November 2025.





## EU Urban Wastewater Treatment Directive (EU) 2024/3019

(Fnacted 1st January 2025)



More stringent discharge limits for phosphorus and nitrogen (Annex I)

- 0.5 mg P<sub>tot</sub>/l or 90% P removal (was 1-2 mg/l or 80%) for WWTPS > 10 000 PE
- 6 mg N/l or 85% N removal (was 10-15 mg/l or 70-80%) for WWTPS >10 000 PE
- in eutrophication sensitive areas and for WWTPS >100 000 in on-sensitive areas.

where there is a

risk

## European states with P-recycling obligation

### **Switzerland**

2016 WEA (waste ordinance, Art 15, and new waste act 2024 makes

phosphorus recycling become obligatory by 2033

from sewage sludge incineration ash\* and meat and bone meal ash

\* Switzerland banned land use of sewage biosolids in 2006

## Germany

AbfKlärV 2017 (sewage sludge regulation):

phosphorus recycling from sewage becomes obligatory

- by 2029 / 2032 years for all WWTPs > 100 000 P.E. /> 50 000 P.E. if sewage sludge P > 2% of dry matter

#### Austria

2024 AVV Abfallverbrennungsverordnung 2024

phosphorus recycling becomes obligatory by 2033

for WWTP > 20 000 P.E. from sewage sludge (>60% recovery) or sludge ash (>80% recovery)

Under consideration in other countries (e.g., Denmark) and EU (UWWTD 2024/3019)

https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12328-Evaluation-of-the-Sewage-Sludge-Directive-86-278-EEC-/public-consultation

## Fertilising Products Regulation (EU) 2019/1009 enforced 16th July 2022

- Flagship of the European Commission's first circular economy package
- Covers all "fertiliser products": fertilisers (mineral, organic/mineral and organic), plant materials, by-products of the food industry, composts, digestates, soil conditioners, growing media, bio-stimulants, lime materials, etc.
- First EU product legislation that defines end-of-waste status across the EU
- Opens a harmonised EU market for recycled fertilisers and recycling technologies
- FPR compliance not mandatory national fertilisers can still be defined and sold both CE marked fertilisers and national fertilisers will be available on future markets
- Since entry into force, 5 additional component substances (CMC 11, 12, 13, 14, 15) have been included, including precipitated phosphate salts (e.g. struvite), ash derivatives (e.g. RevoCaP), biochar (not yet from sewage sludge), phosphorgypsum, ammonium salts, etc.
- Many other component substances are currently being tested for inclusion as CMCs
   https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02019R1009-20240703

## Successful Agri-Environmental Programme "ÖPUL (1)

Breakdown for Austria's ÖPUL (Agri-environmental Programme) as part of the 2023–2027 CAP Strategic Plan:

#### Funding Structure for ÖPUL

- Overall Budget
   ÖPUL (excluding eco-schemes) receives approximately €574 million annually (average 2023–2027), which includes about €100 million per year for eco-schemes. (BMLUK)
- EU CAP Share = 58% of the total Austrian ÖPUL Budget
- Eco-schemes
  These measures (Article 31) are financed 100 % by EU funds. (BMLUK)
- All other ÖPUL measures (excluding eco-schemes)
  These are financed approximately:
  - o 50 % by EU funds (via CAP; EAGF and/or EAFRD)
  - o 50 % by Austrian national funds, split between:
    - Federal government 60 %
    - Provincial (Länder) authorities 40 % (<u>BMLUK</u>)

Farmers prefer to be funded for measures rather than outcomes.

## Successful Agri-Environmental Programme "ÖPUL (2)

Non-eco measures in ÖPUL 2023–2027 – i.e. those agri-environmental and animal welfare measures that are not considered fully EU-funded eco-schemes, but are implemented in the form of agri-environmental measures (EAFRD, Art. 70 Regulation (EU) 2021/2115) and are co-financed 50% by the EU and 50% by Austria (federal government & federal states):

Measure / Supplement	2023 (€/ha)	2024 (€/ha)	2025 (€/ha)
Regenerative agriculture – basic premium	70.00	75.60	85.00
Organic farming – basic premium	205.00	221.40	235.00
Arable biodiversity areas (supplement)	70.00	75.60	140.00
Sunflowers (supplement)	50.00	86.40	86.40
Multi-purpose hedge (supplement)	800.00	1 000.00	1 000.00
Grassland biodiversity (supplement)	50.00	54.00	100.00
Education/advice (supplement) – Groundwater protection arable land	30.00	60.00	60.00
Species-rich grassland with slope (supplement)	150.00	262.00	262.00
Non-productive arable land	_	_	350.00–450.00 €/ha
Agroforestry strips	_	_	600.00–800.00 €/ha

# Carbon Farming Business Models – DOWNFORCE Technologies

## Client: Grain trader in the UK

**Structure**: Customers / offtakers of the grain provide money into a "natural capital marketplace" fund.

**Farmer revenue**: Per/ha payment to participating farmers to change to more regenerative practices.

**MRV**: Downforce monitors the fields covered by the programme for annual soil carbon performance.

**Objective:** Incentivise large-scale regenerative transition to enhance soil health and carbon cobenefits.

## **Client**: Specialty barley producer in AUS

**Structure**: Maltster offtaker pays a premium for the barley from that producer due to certified SOC outcomes.

**Farmer revenue**: Per/kg premium due to the farm's verified net zero GHG inventory.

**MRV**: Downforce monitors the whole farm for annual soil carbon performance and works with the farm togather emissions data for net GHG accounting.

**Objective**: Reward net emissions reduction outcomes from farm-level production which flow through the value chain.

## Useful sources for information

Questions	Source of information
Regarding the Fertilising Products Regulation (EU) 2019/1009	FAQs related to Regulation (EU) 2019/1009 on fertilising products (the 'Fertilising Products Regulation')
Regarding labelling of fertilising products	Guidance document labelling of EU fertilising products
Regarding the conformity assessment (CE mark)	NANDO Database: <a href="https://CE.europa.eu/growth/tools-databases/nando/index.cfm?fuseaction=na.main">https://CE.europa.eu/growth/tools-databases/nando/index.cfm?fuseaction=na.mainn</a> <a href="mailto:n">n</a>
Regarding market and prices	https://www.agrarheute.com/markt/duengemittel /duengerpreise-stickstoffduenger-billiger-bauern- koennen-sparen-619561



And through ESPP www.phosphorusplatform.eu

## Related events and workshops









#### Forum For the Futur of Agriculture 2026

Since 2009, the premier meeting place in Brussels to debate sustainable agriculture and environmental challenges, attracting diverse stakeholders, from international institutions to farmers, NGOs, and businesses (<a href="https://forumforag.com/">https://forumforag.com/</a>).



## Conclusions

- Transition is largely policy driven
- CAP and national measure-oriented support schemes are largely successful
- Revenues for carbon sequestration is an artificial market created by politics
- However
  - Carbon farming is not yet pursued by farmers
    - due to soil sampling efforts and costs
    - revenue uncertainty
    - complexity
  - However, efforts and big data may change farmers' attitude
- Other artificial market, e.g. "BIODIVERSITY" may be needed



# Thank you!

M / l.hermann@proman.pro T / +43 699 18 15 99 15

https://www.proman.pro

https://www.nutribudget.eu//

NutriBudget



# 15:15 - 15:35 COFFEE BREAK





Funded by the European Union



UK Research and Innovatior

INOVATION (UKRI). VIEW ITHOR(S) ONLY AND DO NO UROPEAN COMMISSION OI ON, NOR UKRI CAN BE HELI

### 15:35 - 16:40 | SESSION 4: HORIZON EUROPE SHAPING CROP NUTRIENT MANAGEMENT



ALEXANDROS FOURNARAKOS AUA



SARA JOHANSSON EEB



CHARLOTTE LYBAERT SOIL SERVICE OF BELGIUM



ANNA BAGÓ UNIVERSITAT CATALUNYA



NICOLAS PLUMERÉ TUM



ANNE
SCHNEIDER
TERRES INOVIA



GEORGIOS CHARVALIS NEUROPUBLIC







# 15:35 | HORIZON EUROPE SHAPING CROP NUTRIENT MANAGEMENT - INTRODUCTION











ALEXANDROS FOURNARAKOS AUA

Researcher at AUA's Smart Farming Technology Group.

Leads projects related to digital agriculture and the uptake of digital tools in the agricultural sector.

His work focuses on exploring the needs of actors in the agrifood sector and tailoring digital technologies to their day-to-day practices.

Leader of WP 4 - NUTRI-CHECK NET's Platform and Project Coordinator.







## **Horizon Europe**





- EU's flagship funding programme.
- Running from 2021 2027, with a budget of 93.5 billion.
- Aims to fund collaborative projects in a multitude of sectors, to support the UN's Sustainable Business Goals.
- Is split in six clusters: Cluster 6
   (Food, Bioeconomy, Natural
   Resources, Agriculture, environment).



## How will Cluster 6 make a difference?



- Climate neutrality
- Biodiversity restoration
- Sustainable and circular management and use of natural resources
- Food and nutrition security
- Rural, coastal and urban areas are developed in a sustainable,
   balanced and inclusive manner
- Innovative governance models enabling sustainability and resilience



## **Cluster 6: Destinations**



- Biodiversity and Ecosystem Services
- Fair, Healthy and Environment-Friendly Food Systems from Primary Production to Consumption
- Circular and Bioeconomy Sectors
- Clean Environment and Zero Pollution
- Land, Oceans and Water for Climate Action
- Resilient, Inclusive, Healthy and Green Rural, Coastal and Urban Communities
- Innovative Governance, Environmental Observations and Digital Solutions in Support of the Green Deal



### **Thank You!**

### Alexandros Fournarakos

a.fournarakos@aua.gr











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

#### 15:40 - 15:50 | INNOVATIVE GOVERNANCE MODELS TO BOOST NUTRIENT RECYCLING











#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



SARA JOHANSSON EEB

Senior Policy Officer for Water at the European Environmental Bureau (EEB).

The EEB is a network of environmental civil society organisations with over 190 member organisations in 41 countries.

At the EEB, Sara's work focuses on water protection, including implementation of the Water Framework Directive and the Nitrates Directive as well as the roll-out of the Water Resilience Strategy.



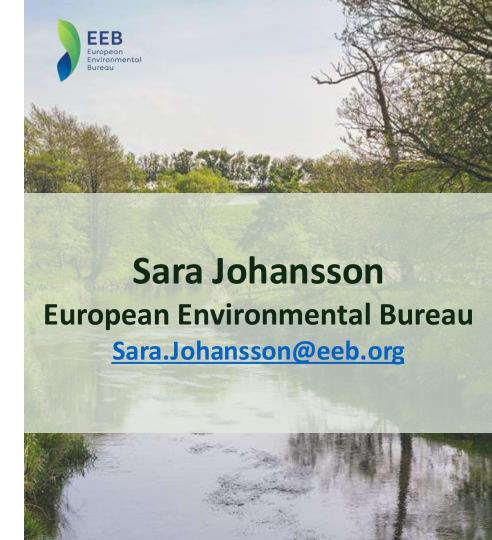








## Nutri-check Final event 18 November 2025







New governance solutions and value chains addressing the recovery of **nitrogen** (N) and phosphorus (P) from three key waste streams with a high nutrient load and widely present in the EU: manure, sewage sludge, and dairy wastewater.



Four main innovations will be addressed:



- Methodology to estimate N/P emissions from fertilizer application.
- New governance models.
- Innovative economic and financial incentives for public and private entities.
- A set of technologies to treat manure, sludge, and dairy wastewater and recover nutrients.







November 2023



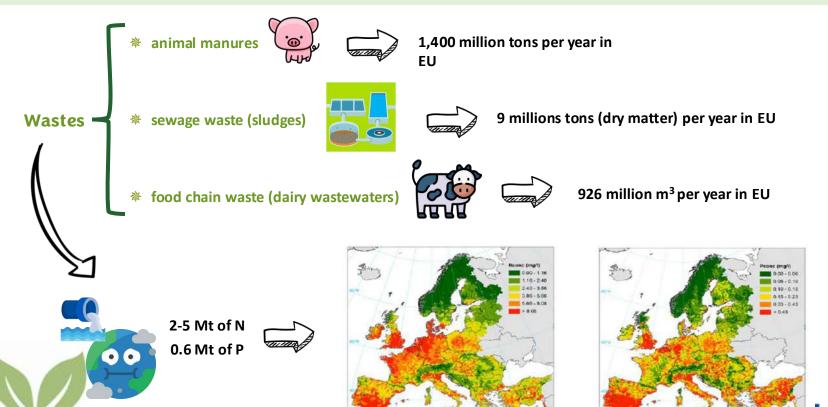
April 2027











Co-funded by the European Union

Grizzetti, B., Pistocchi, A., Liquete, C. et al. (2017) Human pressures and ecological status of European rivers. Sci Rep 7, 205



Main demosites

\* animal manures



SPAIN

River basin → Ebro

Drainage sea → Mediterranean Sea

Tech → Ammonia stripping



\* sewage waste (sludges)



LATVIA LITHUANIA River basin → Lielupe

Drainage sea → Baltic Sea

Tech → Composting



food chain waste (dairy wastewaters)



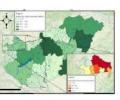
HUNGARY SLOVAKIA River basin → Danube

Drainage sea → Black Sea

Tech → 1. Membrane with

pre-oxidation

2. Nature-based solution



**Followers** 



**DENMARK** 



Drainage sea → Baltic Sea
Waste → Sludge, manure and wastewater



**CYPRUS** 



Drainage sea → Mediterranean Sea Waste → Sludge and wastewater





# What is the NENUPHAR project (1)



#### • Focus:

- Nutrient pollution and recycling
- Circular economy
- Protect aquatic ecosystems
- Support farmers
- Objectives:
  - Establish advanced technical solutions
  - Develop scalable governance models
- Regions: 10 European countries across Mediterranean, Central/Eastern Europe and Baltics







# What is the NENUPHAR project (2)





The purpose of this project, which brings together 21 separate expert entities across 10 EU countries, is to address the currently unsustainable levels of nutrient pollution across Europe.

Today, nutrient pollution is at the root of major challenges to nature (particularly aquatic ecosystems), drinking water, people's health, and the future sustainability of farming and fishing - the the millions of livelihoods that these sectors represent.

Embracing all relevant stakeholders, NENUPHAR is undertaking demonstration and replication cases across three European regions (and seven countries) involving novel technical solutions to improve the management and recycling of nutrients in the European food chain. In addition, it is developing comprehensive governance models that will support the upscaling of technical solutions at the wider European level.





#### Website

<u>Join our Community of Interest</u> <u>& register to our newsletter</u>

#### Social media

- LinkedIn
- BlueSky
- Youtube



# NP

### Water Framework Directive

#### **Objective**

 Good status of Europe's waters by 2015, or 2027 at the latest

#### **Current status**

Member States are far from delivering on their legal obligations to bring Europe's waters to good status, undermining Europe's water resilience.

- Less than 40% of surface water bodies in good or high ecological status
- 32% of groundwater bodies are under pressure from agricultural pollution

### Agriculture is the most significant pressure impacting both surface and groundwaters

- Pollution from intensive use of nutrients and pesticides
- Water use: agriculture is the highest net water consumer in Europe

Source: EEA, Europe's state of water 2024





## Closing the implementation gap

- November 2025: the Commission launches Structured Dialogues with Member States
  - Aim to identify implementation hurdles and achieve a political commitment to overcome them
- Member States need to finalise the next (4<sup>th</sup>) River
   Basin Management Plans by the end of 2027
  - After 2027 Member States will have limited scope to justify failures to achieve good status

#### 6-year management cycles

Management cycle/ Update	Period	Deadline for publication
1st cycle	2010-2015	22 December 2009
2 <sup>nd</sup> cycle/ 1 <sup>st</sup> update	2016-2021	22 December 2015
3 <sup>rd</sup> cycle/ 2 <sup>nd</sup> update	2022-2027	22 December 2021
4 <sup>th</sup> cycle/ 3 <sup>rd</sup> update	2028-2033	22 December 2027
5 <sup>th</sup> cycle/ 4 <sup>th</sup> update	2034-2039	22 December 2033

**Source**: ClientEarth (2023), Key deadlines under the Water Framework Directive





# N<sub>P</sub>

### **Nitrates Directive**

#### **Ongoing evaluation**

- Assessing effectiveness, efficiency, coherence, relevance, and EU added value
- Conclusion expected in the beginning of 2026

#### Manure limit (170 kg N/ha, year)

- Derogations coming to an end: DK won't renew, NL and IE likely to re-apply
- Spring 2024: EC draft act allowing the application of processed manure (RENURE) above the current manure limit, currently under scrutiny by EP and Council
- Questionable procedure: no impact assessment, no public consultation while amending an essential element of the Directive

### Room for better implementation and enforcement

- >30% of rivers, lakes and coastal waters reported as eutrophic
- Several Member States failed to present data on key indicators, e.g. livestock numbers, manure and mineral fertiliser use in their 2016-2019 implementation reports (ECA, 2023)
- The Commission has only launched three infringement case in the last 10 years



# NP

### Water Resilience Strategy

#### WRS flagship actions with relevance for nitrate pollution

- Structured Dialogues with Member States
  - With aim to identify WFD implementation hurdles and achieve a political commitment to overcome them
- Launch of an Assistance Toolbox for Member States to support actions to reduce nutrient pollution
  - E.g. enhanced modelling, interactive maps and exchanges of best practices
- Maximise the use of CAP Strategic Plans for water resilience
  - Knowledge sharing and innovative solutions promoted by the EU CAP network, the European Innovation Partnership (EIP-AGRI)
  - Improved and independent farm advisory services
  - In the next programming period, continue to incentivise farmers to improve the environmental and climate performance of their holdings, including towards better water management.

#### **WRS** main objectives

- Restoring and protecting the water cycle
- Building a water-smart economy together in a way that supports EU competitiveness, is attractive to investors and supports a thriving EU water industry
- Securing clean and affordable water and sanitation for all





## Thank you for your attention

Presentation by:

Sara Johansson, EEB

For more information, contact:

Athénaïs Georges

athenais.georges@eeb.org

Ben Snelson benedict. Snelson@eeb.org



The project is supported by the European Union under grant agreement Nº 101082169. Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

# 15:50 - 16:00 | CONNECT ADVISORS FOR ACCELERATING KNOWLEDGE ON INTEGRATED FERTILIZATION MANAGEMENT



**默** stratus.



CHARLOTTE LYBAERT
SOIL SERVICE OF
BELGIUM





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#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



SOIL SERVICE OF BELGIUM

NUTRI-CHECK NET

Researcher at the Social Sciences Unit of the Flanders Research Institute for Agriculture, Fisheries and Food (ILVO).

Her work explores how agricultural advisors can act as key facilitators of sustainable transitions within European farming systems.

She studies knowledge exchange, advisory networks, and innovation processes from a social science perspective. Within the STRATUS project, ILVO is responsible for developing and implementing the training programme for advisors.











## **NUTRI-CHECK NET Final Conference**

Steps to Optimise Crop Nutrition

### **Content:**

- 1. What is STRATUS
- 2. STRATUS main objective
- 3. Work done so far
- 4. Next steps
- 5. Stratus and Horizon Europe Cluster 6 destination





### What is STRATUS?

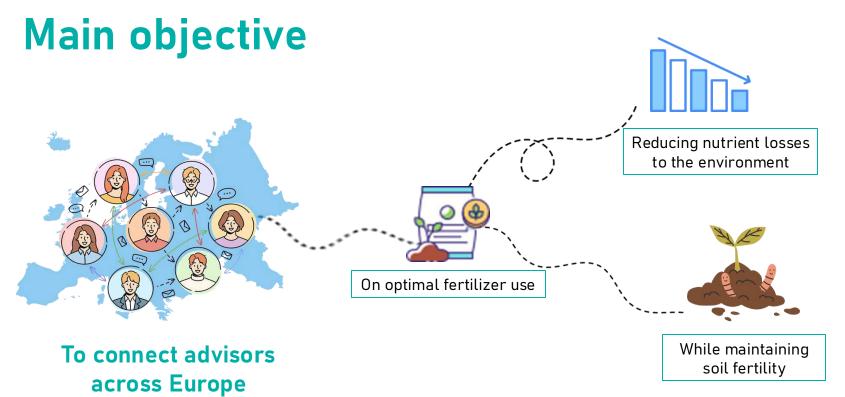










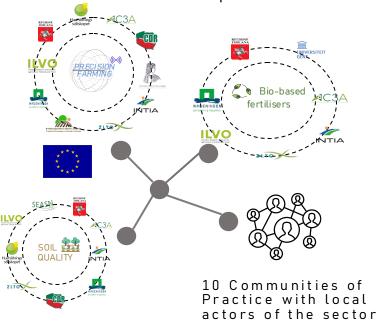


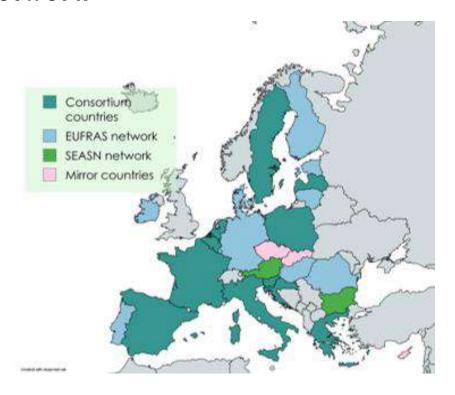


# Work done so far (Feb 24' - now)

#### EU-Wide network

3 Fertilization and Innovation Networks with advisors and experts:







## Work done so far (Feb 24' - now)

### **EU-Digital platform**

https://www.advisoryagrihub.eu/











Fertilizers Organic Farming

Livestock

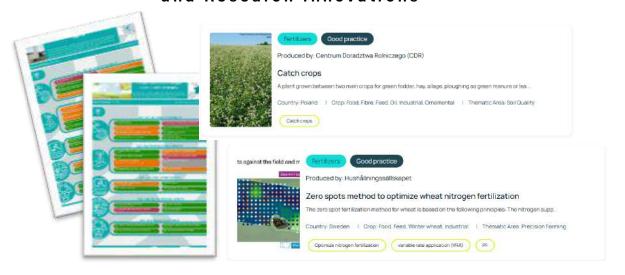
Pesticides

Explore Our Inventory One the late of the following transfer for more than person one countries and the extension at the end of ADMINISTRATION OF THE PARTY NAMED IN IL Genute (60) Discover a Unified Hub of Knowledge Welcome to Thanks of Agree Pure Forestly and Southers Colly stratus. April 1994 E. City categories Lecatomi epoliciativo of nitro AgriHut Looking für Schwitzung Tipectfe? This few furtisginger and express our full treasurings in writing to search for elements. **DAME** bed pactices and monitors in agrective finelity entractionability LiveNe Search the resemble of



# Work done so far (Feb 24' - now)

### Collection of 52 Good Practices and Research Innovations\*



#### Selection 24 Best Practices



\*Translated to 11 languages (Partners languages +English)
Available in: https://www.advisoryagrihub.eu/

### Work to be done



#### Collection of 104 Good Practices and Research Innovations + 48 Best Practices



### Train advisors who will train more advisors



- Soft-skills 2024
- Advisory skills (organising a demo event) 2025
- Technical 2026

#### 20 Cross-visits for advisors from 27 MS for peer-to-peer learning about optimal fertilizer use





#### Policy briefs

That will help policy makers to understand:



- √ Needs of farmers
- √ Needs of advisors
- $\checkmark \ \mathsf{Needs} \ \mathsf{of} \ \mathsf{researchers}$
- √ Needs of industry stakeholders

### STRATUS and HE cluster 6 destination

### Cluster 6





Supporting EU Green Deal, Farm to Fork (F2F), and Biodiversity Strategies

- Promotion of Integrated Fertilisation Management (IFM) to reduce nutrient losses while maintaining soil fertility.
- The network bottoms-up identification and validation of Good Practices (GPs) and Research Innovations (RIs) across all 27 Member States.

**Substitution of Mineral Fertilisers with Bio-Based Alternatives** 

 STRATUS has a dedicated Bio-Based Fertilisers (BBF) subnetwork and will collect 14 GPs/RIs on BBF.

Modernising the Agricultural Sector through Innovation and Digitalisation

 AdvisoryAgriHub digital platform + collection of 20 GPs/RIs regarding Precision Farming.

### STRATUS and HE cluster 6 destination

### Cluster 6



**Engaging Policymakers and Addressing Institutional Barriers** 



Accelerating Innovation Uptake and Knowledge Co-Creation



- Involves regional and national policymakers through its Communities of Practice (CoPs) and workshops.
- Identifies **regulatory bottlenecks and institutional challenges** to fertiliser reduction, contributing to evidence-based policy design.

• Delivers **trainings** for advisors, **demos**, **cross-visits**, and **materials** for the adoption of optimal feriliser use.

 Applies a Multi-Actor Approach. Integrating researchers, advisors, farmers, policy makers and industry for co-creation and ensuring relevance and replicability across diverse EU contexts.

# The importance of the STRATUS network towards shaping fertilization management



#### 1. FINs



#### 2. Communities of Practice (CoPs)



#### Experts from 27 MS that:

- Exchange Knowledge: Collect 104 Good Practices and Research Innovations
- Identify 48 Best Practices for Optimal fertilizer use
- Train advisors on optimal fertilizer use and advisory skills
- Attend to Cross-visits where Best Practices are showcased



#### AKIS stakeholders:

- 1. Bottom up needs
- Oragnise Cross Visits and showcase Best Practicies for optimal fertiliser use as demos.
- Celebrate demos of practices suitable for the local context

# thanks.

for your attention



































#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

#### 16:00 - 16:10 | INTEGRATING KNOWLEDGE AND PRACTICE







ANNA BAGÓ
UNIVERSITAT
CATALUNYA



#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



ANNA BAGÓ
UNIVERSITAT
CATALUNYA

Coordinator of the Science4Practice line within the Governance for Sustainability Team at the BETA Technological Centre (UVic-UCC) and NUTRI-KNOW project coordinator.

Her work focuses on bridging the gap between science and practice, fostering knowledge adoption, and empowering rural and regional actors to drive sustainable and resilient transformations.

She specialises in methodologies for knowledge translation, co-creation and stakeholder engagement, and leads initiatives that connect













# NUTRI-KNOW: Strengthening Nutrient Management Knowledge Flows Within European Food Systems

Connecting research, practice and policy across Europe to transform management for sustainable food systems.





### Introduction

NUTRI-KNOW is a Horizon Europe project (2023–2025) (2023–2025) that strengthens nutrient management management across Europe by collecting, translating translating and sharing knowledge from EIP-AGRI AGRI Operational Groups.

The project supports fair, healthy and friendly food systems through better nutrient enhanced collaboration and practical

By bridging the gap between research and NUTRI-KNOW ensures that cutting-edge reaches those who need it most—farmers, and policymakers working at the frontline of sustainable agriculture.

12

#### **Operational Groups**

Across five countries

11

#### **Project Partners**

Multi-actor collaboration

36

Months Duration

2023-2025





### Why NUTRI-KNOW Matters

Nutrient management represents one of the most pressing challenges for sustainable food Europe. Farmers navigate increasingly complex regulations, address nutrient surpluses and soil whilst facing significant knowledge gaps between scientific research, policy requirements and level application.



#### Researchers

Generating evidence-based solutions



#### Advisers

Translating knowledge to practice



#### Farmers

Implementing sustainable practices



#### Policy Makers

Creating enabling frameworks

 $NUTRI-KNOW\ bridges\ these\ critical\ gaps\ through\ multi-actor\ collaboration,\ ensuring\ knowledge\ flows\ flows\ seam lessly\ across\ the\ entire\ food\ system\ value\ chain$ 





# Project Scope and Objectives



#### Collect & Analyse

Gather and evaluate outcomes from 12 EIP-AGRI Operational Groups across diverse European contexts, innovation and best practice.



#### Translate Results

Transform complex research findings into accessible, farmer-friendly materials that practitioners can immediately immediately apply in the field.



#### Share Knowledge

Establish an open Community of Practice on nutrient management, facilitating peer-to-peer learning exchange.



#### **Amplify Impact**

Develop a Results Amplification Methodology (RAM) to upscale successful outcomes and replicate innovations across innovations across Europe.







# From Data to Practice: Key Outputs

N UTRI-KNOW has developed an extensive suite of practical resources designed to make nutrient management accessible, actionable and adaptable across diverse farming contexts.

#### Meta-Databases

Two comprehensive databases documenting nutrient management practices and policy contexts across across participating countries, providing evidence-based insights for decision-making.

#### **Practitioner Materials**

6 detailed booklets, > 30 practice abstracts and > 50 multilingual flyers, infographics, videos... guidance directly to farmers and advisers.

#### Online Learning

2

Massive Open Online Course (MOOC) launched in 2025, offering flexible, self-paced learning on nutrient nutrient management principles and techniques.

#### Community Platform

Active Community of Practice (CoP) featuring multilingual Q & A forums, peer exchange time knowledge sharing.

Access resources at nutri-know.eu and join the community at cop.nutri-know.eu





# **Empowering Farmers and Practitioners**



Through targeted capacity-building initiatives, NUTRI-KNOW has reached hundreds of farmers hundreds of farmers and agricultural advisors across Europe, ensuring knowledge is not only not only shared but effectively embedded in daily practice.







Building advisory capacity for long-term impact



Cross-border learning and innovation exchange

These activities ensure that knowledge is adapted to regional contexts, accessible in local languages and directly applicable in the field, creating lasting change in farming practices.





# **Building Bridges Through Collaboration**

NUTRI-KNOW actively **collaborates with key Horizon Europe initiatives and European networks**, amplifying impact through knowledge exchange.



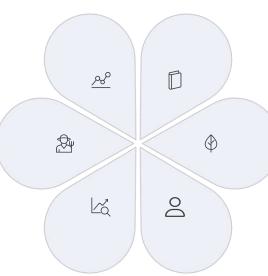
Joint workshop on bio-based fertilisers and nutrient value chains, Ireland 2024

#### **EU-CAP Network**

Supporting Common Agricultural Policy implementation and innovation

#### **SCAR-AKIS**

Strengthening Agricultural Knowledge and Innovation Systems



#### EU-FarmBook

Top contributor with 68 knowledge objects uploaded to the platform

#### **Biorefine Cluster**

Advancing circular bioeconomy solutions for solutions for nutrient recovery

#### **ESPP**

European Sustainable Phosphorus Platform collaboration on nutrient stewardship

These partnerships foster synergies, enhance visibility and ensure policy impact at European level.





# The Results Amplification Methodology (RAM)

RAM provides a systematic, validated process to broaden project results effectively across regions and contexts. This guides how to collect, align, translate, exchange and adapt knowledge for successful replication.



The methodology has been rigorously validated by farmers, policymakers and researchers, ensuring its practical relevance and scient







# Policy Relevance and Long-Term Impact



NUTRI-KNOW directly supports critical EU policy objectives by strengthening the strengthening the evidence base for sustainable nutrient management and creating and creating practical pathways for policy implementation.

#### **Nutrient Circularity**

Promoting closed-loop systems and sustainable fertiliser use, reducing environmental impact whilst maintaining productivity.

#### **AKIS Empowerment**

Strengthening Agricultural Agricultural Knowledge and and Innovation Systems by by empowering actors to to co-create context-appropriate solutions.

#### Policy Recommendations

Delivering evidenceguidance through 2 comprehensive policy briefs addressing frameworks and mechanisms.

Final Policy Conference Brussels, April 2026 (ESNI) Ensuring project outcomes inform EU-level policy development and implementation strategies.





# Contribution to the Cluster 6 Destination

NUTRI-KNOW advances the Horizon Europe goal of "Fair, healthy and environmentally friendly food systems" through integrated action across three interconnected dimensions.

#### Fair Systems

Ensuring equitable access to knowledge and all farming scales and contexts

- Multi-actor collaboration
- In clu sive knowledge exchange
- Supporting farmer-led innovation



#### Healthy Systems

Promoting practices that enhance soil health, crop and human nutrition

- Optimised nutrient use efficiency
- Healthier soils and crops
- Stronger rural communities

#### **Environmentally Friendly**

Accelerating climate-resilient, resource-efficient across Europe

- Reduced environmental footprint
- Climate adaptation strategies
- Circular nutrient management

By connecting science, policy and practice, NUTRI-KNOW accelerates knowledge flows that transform European agriculture for the benefit of farmers, environment.









# Thank you!

Anna Bagó

anna.bago@uvic.cat



# FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

## 16:10 - 16:20 | DATA AND SENSORS TO OPTIMISE CROP NUTRITION







NICOLAS PLUMER É TUM





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#### FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



NICOLAS PLUMER É TUM

OPTIMISING CROP NUTRITION

PhD in inorganic chemistry from the University of Tübingen (Germany) and subsequently completed a postdoctoral fellowship at the company NECi (USA) on nitrate sensing applications using redox-active enzymes and electrochemistry.

He began his independent research career at the Ruhr-University Bochum (Germany) in 2010 and, since 2020, has been a tenured professor at the Technical University of Munich (Germany) where his team focuses on developing bioelectrocatalytic systems for point-of-use sensing in agriculture.

Sensor Developer in the LiveSenMAP project.















# Real-time Nutrient Sensing for Mapping Fertilizer Needs

EIC transition (2023-2026)

Nicolas Plumeré

Campus Straubing for Biotechnology and Sustainability Technical University of Munich

Nutri-Check Final Conference

18<sup>th</sup> of November 2025 Brussels





Echem lab Synthesis lab Protein lab



















NDVIs are recalibrated and the farmer receives a fertilizer application map.













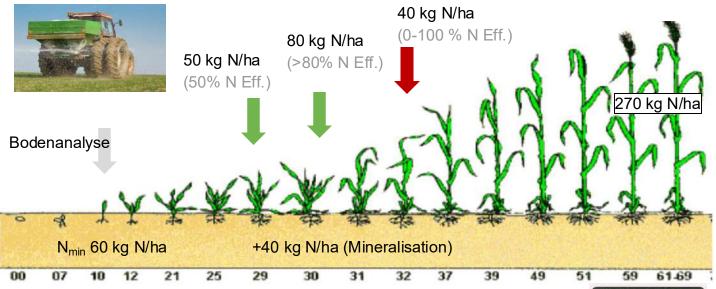








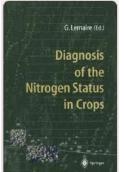




CHAPTER 10

# Diagnosis Using Stem Base Extract: JUBIL Method

E. Justes<sup>1</sup>, J.M. Meynard<sup>2</sup>, B. Mary,<sup>3</sup> and D. Plénet<sup>4</sup>



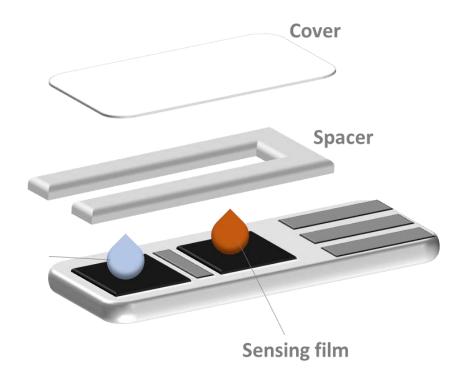


Zhang, Saadeldin, Buesen, Elfaitory, Burger, Friebe, Honacker, Vöpel Oughli, Plumeré *Science Advances*, **2025** 11 (37), eadw6133.











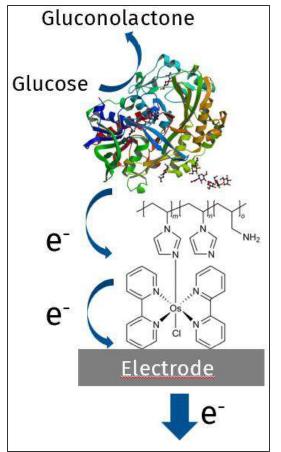


Zhang, Saadeldin, Buesen, Elfaitory, Burger, Friebe, Honacker, Vöpel Oughli, Plumeré *Science Advances*, **2025** 11 (37), eadw6133.









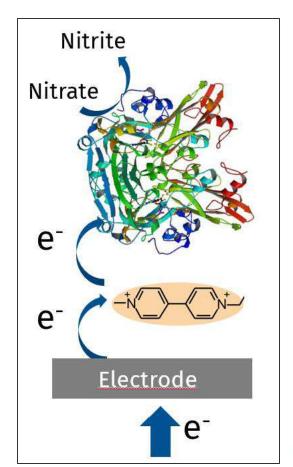
















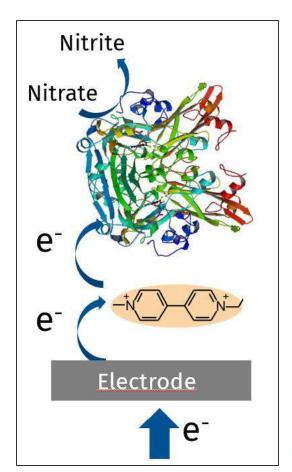




10 billions / year



10 thousands / year







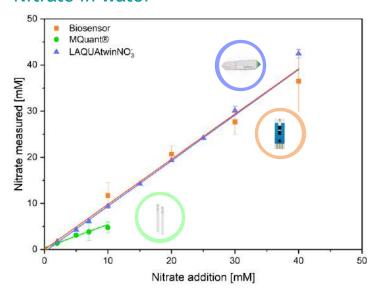






# Lab trials 2023

# Nitrate in water







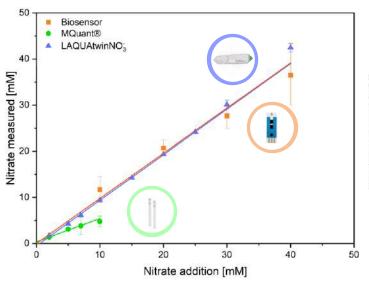






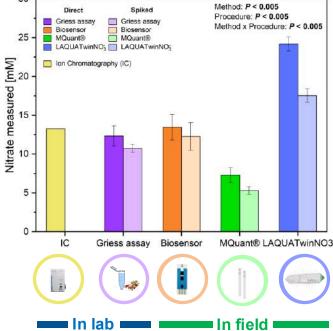
# Lab trials 2023

Stem base extract (SBE)













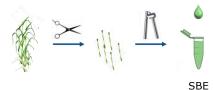


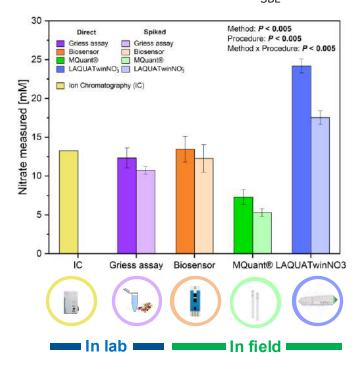




stem base extract SBE

- The biosensor provides calibration- and dilution-free measuring tool
- The biosensor matched labgrade accuracy
- Commercial devices showed bias (over/under-estimation)
- Causes: sample interferences calibration or dilution needs due to limited detection range







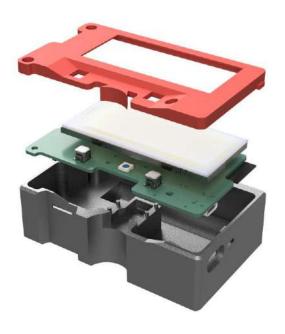








# **The Biosensor Reader**





- · Automatic measurement
- · Battery-operated
- · On-screen user interface
- Micro SD card interface for data collection



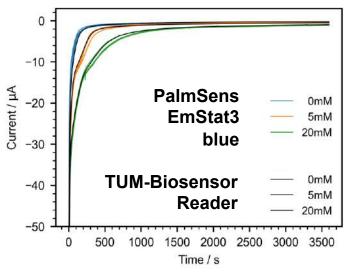


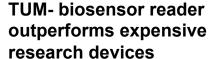






# **The Biosensor Reader**









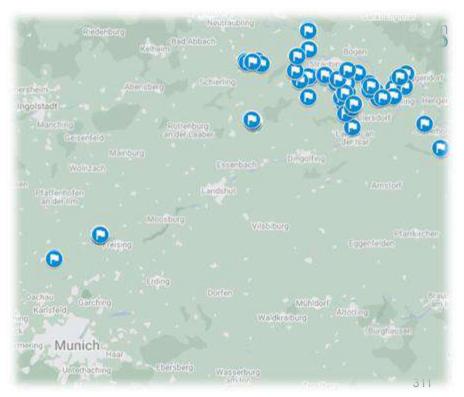




Validation by the technicians

60 Fields

3000 Measurements











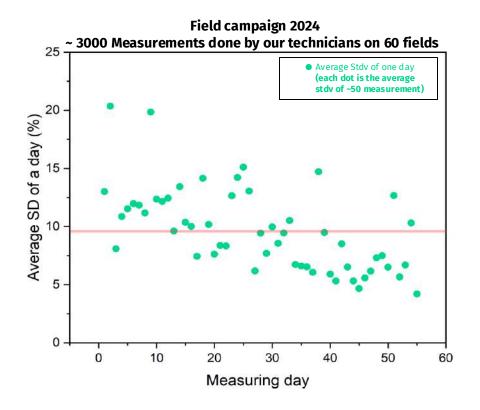


Validation by the farmers

**Average standard deviation:** Unter 10 %.

#### **Enhancements:**

- Sensors and sampling procedures were optimized over the course of the season.
- In the final weeks of the campaign, the standard deviation was down to 5%.



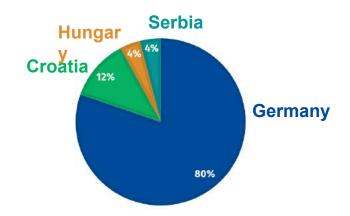






Validation by the technicians Validation by the Farmers

178 Fields4 Countries

















Validation by the technicians

# **Experimental conditions**

- Location: Measurements in TUM plots in Freising (30x30 m each).
- Fertilization in 3 additions; 0
   20, 40 or 60 kg of nitrogen
   fertiliser were applied per addition.
- Wheat variety: Apostel

<b>1</b>	5	<b>9</b>	13
60 kg/ha	20 kg/ha	0 kg/ha	20 kg/ha
<b>2</b>	<b>6</b>	<b>10</b>	<b>14</b>
20 kg/ha	60 kg/ha	40 kg/ha	0 kg/ha
<b>3</b>	7	<b>11</b>	<b>15</b>
0 kg/ha	40 kg/ha	60 kg/ha	60 kg/ha
4	<b>8</b>	12	16
10 kg/ha	0 kg/ha	20 kg/ha	40 kg/ha



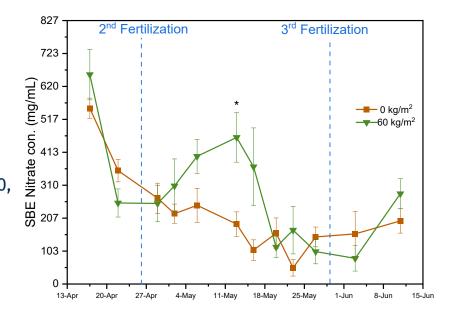




Validation by the technicians

# **Experimental conditions**

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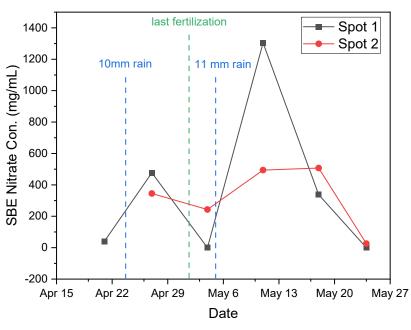








# Validation by farmers













Validation by Jubil farmers



Our app suggests measurement points via remote sensing.



The farmer measures the plants' nitrate content on-spot.



NDVIs are recalibrated and the farmer receives a fertilizer application map.

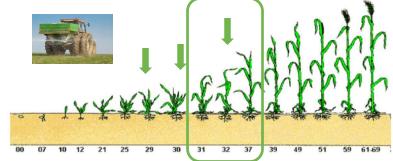




















#### **Current Group**

Priscila Seveur

Thomas Hoefer

Dr Darren Buesen

Dr Tobias Vöpel

Dr Alaa Alsheikh Oughli

Jonas Honacker

Yoshua Moore

Filmon Dawit Tedros

Dr Ben Johnson

Dr Hemlata Agarwal

#### Dr. Martin Winkler

#### Jan Haenecke

Dr Xie Wang

Kelly Lim-Trinh Mohamed Ahmed

Dr Vincent Friebe

Dr Rafal Bialek

Dr. Kannasoot Kanokkanchana

Luzie Hardt

#### Veronika Lederer

#### Theresa Wenig

Stacey Reginald

Yan Xie

Jimin Cao

Yunjia Li

#### BiP6, Marseille

Dr Christophe Léger Dr Vincent Fourmond

#### HYPHE-C1

Prof Marc Robert (Sorbonne) Prof David Tilley /Zurich) Prof Fabrice Odobel (Nantes)













## FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online

# 16:20 - 16:30 | INNOVATING NUTRIENT MANAGEMENT THROUGH LEGUME INTEGRATION



ANNE
SCHNEIDER
TERRES INOVIA









## FINAL CONFERENCE | Steps to Optimise Crop Nutrition | 18th November 2025 | Brussels & Online



ANNE
SCHNEIDER
TERRES INOVIA

Agronomist at Terres Inovia and WP project cocoordinator of the LegumES WP project.

Agricultural engineer (INA-Paris-Grignon) and D.E.A. (UT Compiègne).

After 16 years of establishing R&D partnerships in Europe and internationally, Anne worked for the inter-professional organisation for protein-rich plants (UNIP) before joining Terres Inovia in 2014 in the Agronomy, Environment and Economics Department.









Anne SCHNEIDER
Terres Inovia



How to increase the contribution of legumes to crop nutrition in the agricultural systems?

NUTRI-CHECK NET Final Conference, 18 November 2025





# legumES www.legumesproject.eu

Valorising and balancing the ecosystem service benefits offered by legumes, and legume-based cropped systems (2024-2027) supported by HORIZON-CL6-2023-BIODIV-01

Funded by the European Union

Legume cultivation can contribute to reduce dependence on synthetic fertilizers and, at the same time, improve soil health, lower GHG emissions and maintain biodiversity.



Consortium at the kick off meeting, Porto (PT), February 2024

# 6 objectives and WPs

- Engage and build capacity in legume production amongst farmers, advisers, students, and other stakeholders
- Develop a suite of practical methodologies and tools to quantify ecosystem services and indicators in environmental and economic terms, and across scales
- Assess the environmental benefits of legumes at cropping system and value chains scales and integrate them into policy solutions
- Demonstrate the economic potential of legume crops across field, farm, regional, EU and global scales
- Enable policies, legislation, and regulatory procedures to facilitate the delivery of enhanced and better-balanced ESs from more biodiverse legume-based systems
- Assess and improve the ES at different levels (local, regional, and national/European)

# 22 partners from 12 countries





# 28 pilot studies over a wide range of soil-climatic conditions of the EU

## WP2 activities

## = assessment of ES data from the Pilot Studies which:

- have designed studies to adress locally relevant legume based solutions/barriers to uptake which are indipendently aligned to the project objectives.
- share core design elements for some of them, or are clustered together to investigate trade-offs in different legume utilising systems.



#### With forecasted outputs:

- Data for use in other WPs and for inclusion in open access legumES database
- Agronomy Guide on practical management and performance of legumes
- Practitioner methodologies for measuring legume ESI



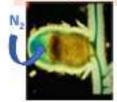
Figure 1.2c Geographical distribution of legunaES purtners and Pdot Studies (colored statinum), thru legunars types) and the ESs being considered for savestigation.



## Three types of usage of legumes in farm systems

#### Legumes

 a botanical family with a unique particularity: the symbiotic nitrogen fixation



Natural symbiosis with bacteria in the nodules



Forage and grass



Grains



Plants sown in mono-specific or	Non-harvested plants, sown alone or in mixture, in		
then mowed or pastured (or natural area)	whose grains are harvested	intercropping period or as companion plant of a rent crop	
Alfalfa, clover, vetch, sainfoin, lotus, peas	Peas, field beans, soya beans, lupins, lentils, chickpeas, beans	Faba beans, vetch, lentils, clover, peas, lupins, gesses	
Whole areal biomass, pastured or +/- transformed after mowing	Grains or ingredients Issued from grains	Services of the non harvested plants	

PLACE in the EU

MAJOR In pastures

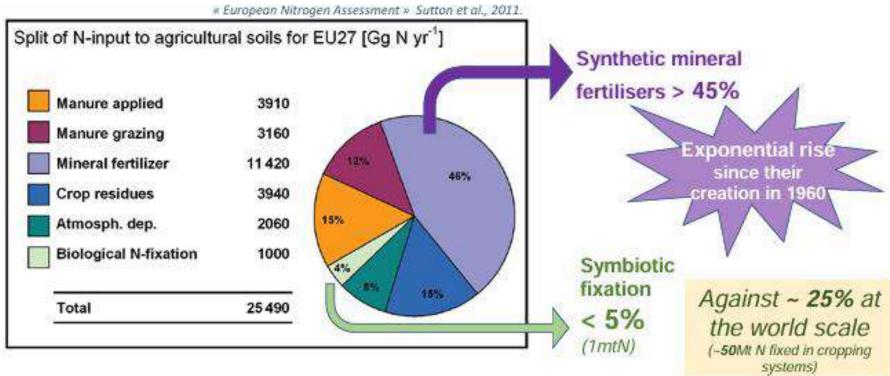
MINOR in arable crops

Increasing



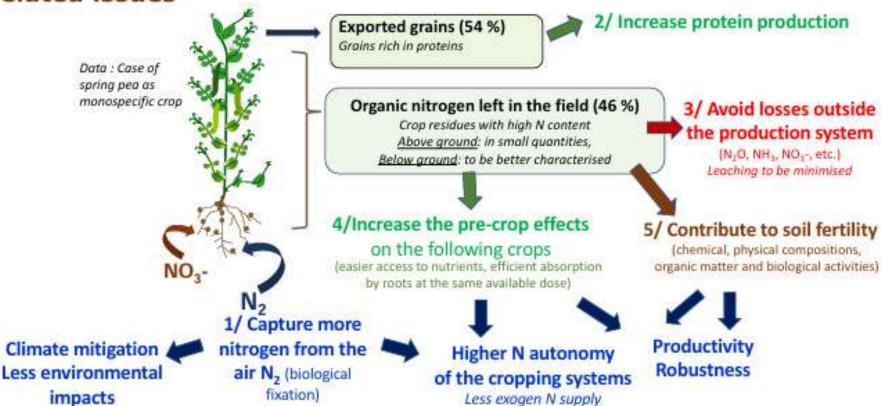
## « Symbiotic » nitrogen ?

## ... a possible N entry which is not used in Europe and in France





## How to benefit from benefits of legumes - Nitrogen related issues





# A precrop effect for the crop which follows legumes ... which is under-used in France and EU

Low legume crop area & «wheat after wheat » still a significant percentage of wheat surfaces



soya



Wheat after pea

Oil Seed Rape after pea

Maize after soya

Wheat after soya

1. Increase in yield of the following crop

Average = 0,6 or 1,2 t/ha compared with wheat-wheat (pluriannual statistics from 36000 wheat fields in 7 homogeneous French regional areas PRA over 9-18 years, Ballot 2009)

+0,5 à 3 quintal/ha +0 à 8 quintal/ha compared with barley-OSR compared with maize-maize (trials on 3 campaign)

+10% / cereal-wheat

(France references, Schneider et Huyghe 2015)

#### 2. Nitrogen fertilisation rates:

Making decision tools include often forfaits for the precrop effects; importance of the choice of the forecasted yield

..... NOT always adapted to the succession of crops in farmers' practices !

➤ The legume pre-crop effects could be better used to get higher wheat yield WITH lower N application = still 10 to 18% in some major wheat producing areas in France for example

→ High variability of legume precrop effects

= to be refined according to the situation for a higher consideration by farmers (depending on soil and climate conditions, system design, intercropping management, legume crop management and success)

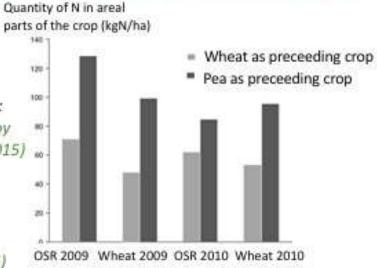


## Grain legumes: N provision to the following crops

✓ In France, previous experiments highlihted that the provision of nitrogen from pea crop to the following crop could be from 25 to 80kgN/ha in non fertilised crop: ▶ Measurements in 2009 and 2010 in France :

In addition the break crop effects (less biotic stress pressure) enable to get a higher efficiency of the

(Jeuffroy et al.2015) following crop to uptake nitrogen present in the soil.



Meta-analysis on experimental data (PhD Thesis C Cernay 2015) The results show that the yields of cereals grown after grain legumes are, on average, +29% significantly higher than the yields of cereals grown after cereals. This positive effect is significant for 13 of the 16 grain legume species.

> Literrature references and French data identify a potential precrop effects of 40kgN/ha on oil seed rape or wheat



## Wheat yields according to the preceeding crop

 Between 2016 and 2019: Measurements in France at 0N or suboptimal N doses

Average ALL SITUATIONS - Data from Terres Inovia Wheat yield at 0N

Analytical trials of Terres Inovia on 2 sites and 2 climatic series:

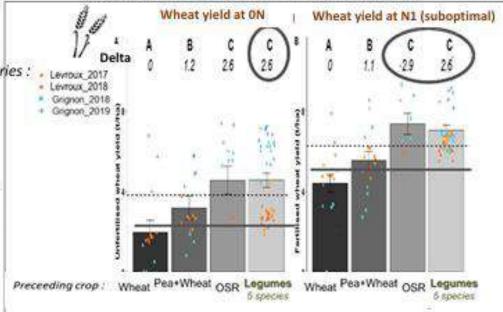
Wheat yield is significally higher with grain legume as pre crop compared with wheat:

+2.6t/ha in average WITHOUT fertilisation

+2.6t/ha with sub-optimal fertilisation (lower than ex ante calculated optimal dose based on soil N content)

Trends also confirmed with results from INRAE in 2 other situations in Dijon: +1.8 à +1.7 t/ha (10 GL, 1 bloc, 2 years) Guinet PhD thesis 2019





- ▶ Between 2024 and 2028 : N responses of wheat according to previous crop
  - = Multi-site experiments with several levels of N doses in 6 different contexts (WP2 of LegumES)

To target better operational advice to farmers



## Legumes and nutrient management of cropping systems

- Symbiotic nitrogen fixation is a <u>key ecological function</u> for an N entry in the system (not used in the EU context)
- ➤ Nutrient provision is modulated when legume plants are grown in the field, either as harvested crops or cover crops: the presence of legume in the rotation influences both N fluxes and crop root efficiency to use available N stocks
- ▶ Pre-crop effects are observed on the following crops are very different from one farm situation to another: need to identify the major variation factors to provide action for farmers to mobilise better the legume services:

## Need to target site by site nutrient strategy decision making for farmers :

- Tools (such as MERCI) available for cover crops between two catch crops
- To be developed for harvested annual crops: strategic tool (to transfer knowledge that the farmer can then adapt to his/her own context, siteto-site adapted advice and potential tool.



To adapt further N applications in legumes-based cropping systems is crucial to benefit more from services of these N-fixing crops :

(i) close the N cycle

(ii) reduce significantly the impact of agricultural production of the environment

# Thanks for your attention

a.schneider@terresinovia.fr



## Thanks to my colleagues

from Terres Inovia

from French R&D partners

From EU partners









#### 16:30 - 16:40 | QUANTIFYING DIGITAL IMPACT: THE QUANTIFARM TOOLKIT







GEORGIOS
CHARVALIS
NEUROPUBLIC





FUNED BY THE EUROPEAN UNION AND UK RESEARCH AND INVOVATION (UKR). VEW\*
AND OPNIONS EXPRESSED ARE HOWE VER, THOSE OF THE AUTHORS), ONLY AND DO NO'
NECESSARLY REFLECT THOSE OF THE EUROPEAN UNION, EUROPEAN COMMISSION OF
UKRI. NEITHER THE EUROPEAN UNION, EUROPEAN COMMISSION, NOR UKRI. CAN BE HELD
RESPONSIBLE FOOD THEM.



GEORGIOS
CHARVALIS
NEUROPUBLIC

MSc in Geo-information Science and Earth Observation for Environmental Modelling and Management, with expertise in GIS, earth observation, and spatiotemporal data analysis.

Four years of experience in technical management across multiple national and European-funded projects in the environmental and agricultural sectors.

Currently developing data-driven approaches to achieve a more evidence-based and sustainable agricultural productivity growth in EU in NEROPUBLIC.

QuantiFarm project WP leader.













## **NUTRI-CHECK NET FINAL CONFERENCE**

18/11/2025

Quantifying digital impact:
The QuantiFarmToolkit

quantifarm.eu

## PROJECT DETAILS



- **Acronym:** QuantiFarm
- Title: Assessing the impact of digital technology solutions in agriculture in real-life conditions
- **Total budget:** 7,723,539 EUR €
- **Total funding:** 7,397,382.50 €
- **Duration:** 01 July 2022 31 March 2026 (45 months)
- Consortium: 32 partners from 20 countries
- **Coordinator**: GAIA EPICHEIREIN (Greece)



## THE CHALLENGE

- The last decade has seen an explosion of interest and investment in the use of digital technologies in agriculture and food production (DATSs).
- Many promised/predicted benefits of DATSs
- Slow and limited actual uptake and use by farmers in the EU



Lack of knowledge about DATSs



Insufficient clear and hard data on the monetary costs and benefits of DATSs



DATSs impact on environmental and social sustainability



Impediments such as farmers' cultural and behavioural attitudes



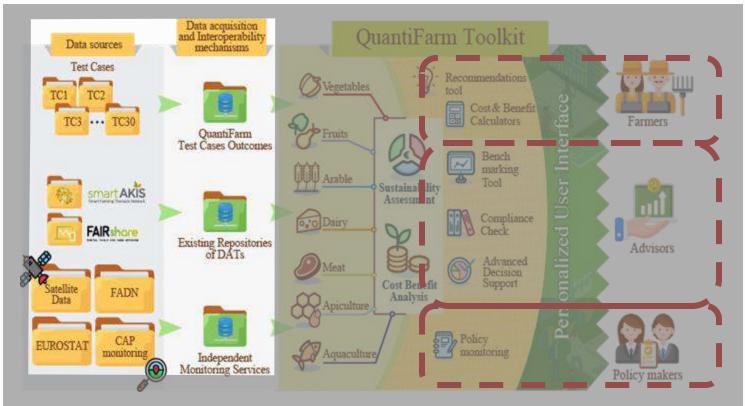
## MISSION AND UNIQUE CHARACTERISTICS

- Our **mission** to support the further deployment of DATSs as key enablers for enhancing the sustainability (economic, environmental and social) performance and competitiveness of the agricultural sector
- Why is QuantiFarm **unique**?
  - Focus on commercial farms: Allows testing in real conditions
  - Systematic cross-European coverage of DATs: Evaluating the performance of DATSs in 30 test cases across 10 Biogeographical Regions and 20 countries.
  - Tools BY farmers & advisors FOR farmers & advisors: Coordinated by GAIA and a total of 12 partners representing farmers & advisors, including Copa Cogeca & EUFRAS.





## **QUANTIFARM TOOLKIT: ARCHITECTURE**





## **QUANTIFARM TOOLKIT**

- DATSs assessment results
- Cost-Benefit Calculator
- Recommendations tool
- Benchmarking tool
- Advanced decision-support tool
- Policy Monitoring tool

https://quantifarmtoolkit.eu/index.html



- A web based user-friendly dashboard to raise awareness and facilitate evidence-based decision making regarding DATSs
- 4 Decision Support Tools for Farmers & Farm Advisors
- 1 Monitoring Tool for Policy Makers
- >500 DATSs included
- Customized assessments and personalized advisory services regarding DATSs



## Your gateway to the digital era of farming

Get evidence-based, personalized recommendations and trustworthy assessments of Digital Agriculture Technology Solutions (DATS).

## Start using the Toolkit!

Select your starting point from the main tools provided below

#### **Recommendations Tool**

Get a Recommendation for a Digital Agricultural Technology Solution that fits your farm type, crop type, and needs. Browse through more than 500 solutions.





#### Cost & Benefit Calculators

Perform a Cost-Benefit Analysis on selected Digital Agricultural Technology Solution. When and how will your investment pay you back?





#### **Policy Monitoring Tool**

What is the large-scale impact of Digital Agricultural Technology Solutions when applied on regional level?



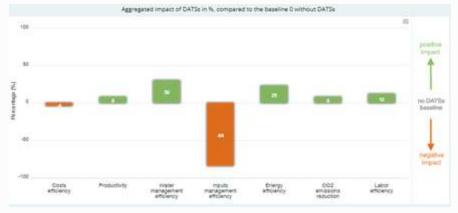


## DATSs ASSESSMENT RESULTS

#### TEST CASE 1

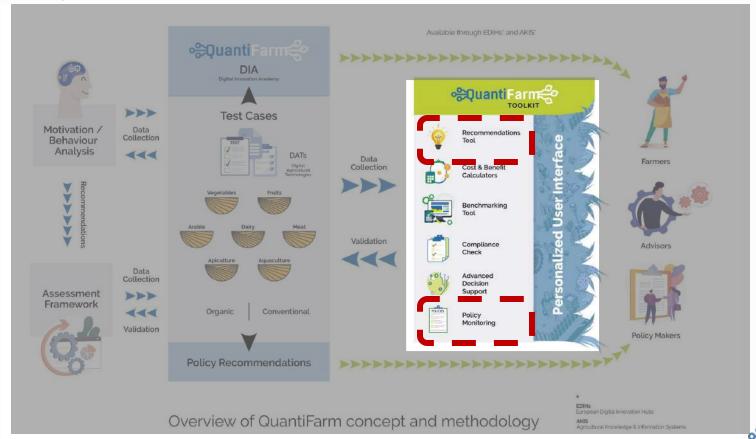








## **QUANTIFARM TOOLKIT: ARCHITECTURE**



## QUANTIFARM TOOLKIT: RECOMMENDATION TOOL

✓ An interactive tool that provides recommendations of suitable DATSs, given various criteria:





Farmers

Advisors

- DATS search filter values:
  - (Agricultural Sector) the sector the DATS is targeting
  - (Functionality) the relevant functionality of the DATS
  - (Benefits) the benefits that can be reached by using the DAT
  - (Digital Form) the digital form of the DATS
  - (Language and Country) the supported language and targeted country of the DATS
  - (Cost Structure) the cost structure of the DATS
- 2. Farm characteristics values (Recommend) The possible farm characteristics to recommend the DATSs/
  - Criteria: Farm Type, Country, Language
- ✓ Recommendations based on additional criteria and on a similarity evaluation algorithm based on **QuantiFarm's Test Case assessment results.** 
  - To support generalised recommendations based on context similarity.
- ✓ Farmers behavioural aspects will also be part of the recommendation algorithm.





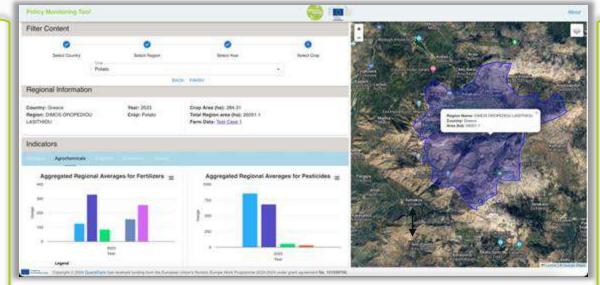
Recommendations T	ool							
Recommendations	Description							
Clear filters  Agricultural sector  Arable farming (6)  All agricultural sectors (3)  Herbs (2)		Farmer Profile Information					^	
		If it is helpful for you, you can select an example farmer profile below that matches with your situation, and then check the predefined sustainability values for this profile on the right:						
☐ Fruits and vines (2) ☐ Forestry (2) ▼ View more		Family First	Digital Autonomy	Cautiously Ardent	Economic	Sustainability Preferences		
Functionality		Business Mentality	Community Focused	<b>★</b> Other	Ø Environmental			
Water management (7)     Nutrition/Fertilisation mai     Finance and budgeting (3)	•			( sursen	ation you would like to share:			
Operational management Strategic planning (3)		I work at/have this type of fare Fruits	m	~	I can work with these technologies Mobile App		~	
▼ View more Benefits		My farm is located in		I speak this language Greek		~		
Optimization of resources Increase of productivity	5)	I am looking for help with		v	I would like to achieve		•	
☐ Environmental protection (5) ☐ Improvement of yield quality (5) ☐ Minimization of input costs (4)		I would also describe myself and my farm like this						
▼ View more			arch in the title, description and k	eywords				
Digital form		water management						
□ Webapp (5) □ Mobile app (4) □ Spreadsheet (2)		Recommend DATSs						
Online dashboard (1)		8 DATSs found						
Language		(i) Irristrat	TESTED	© Estede	TESTED	Wisecrop		

## **QUANTIFARM TOOLKIT: POLICY MONITORING TOOL**



#### **Regional TC indicators**

- **✓** Irrigation
- **✓** Fertilizers
- **✓** Pesticides
- **✓** Harvests



Offers extrapolated regional metrics to the whole region based on the crop area of the classification product.

Regional metrics can be used for:

- **✓** Generalized indicators tracking
- **✓** DATS vs. Non-DATS performance
  - **✓** Regional benchmarking













**✓** Regional crop type classification

External data sources

✓ EU LAU regions

GISCO

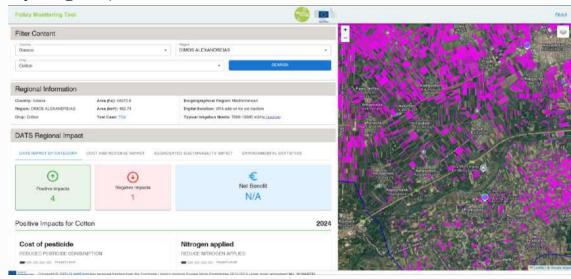
✓ Natura 2000

✓ Land use data

✓ FAO/FADN

## **QUANTIFARM TOOLKIT: POLICY MONITORING TOOL KPIS**

- **≥**  ✓ 13 TCs integrated (9 TCs initially targeted)
- **8** countries
- > **45**+ regions
- > 110+ parcels
- **2500+** hectares
- > 13+ crop types
- > 5 biogeographical regions





# NAVIGATE THROUGH THE TOOLKIT'S ONLINE ENVIRONMENT





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#### **Policy Monitoring Tool**

What is the large-scale impact of Digital Agricultural Technology Solutions when applied on regional level?









# Thank you for your attention

g\_charvalis@neuropublic.gr











#### 17:00 - 17:30 | PANEL DISCUSSION: BRIDGING SECTORS FOR A BETTER FUTURE



FRANCESCA DEGAN ARVALIS



MIGUEL QUEMADA UPMADRID



**DIRK JAN BEULING**BOERENBEDRIJF BEULING B.V.



MARK TUCKER YARA



LUDWING HERMANN PROMAN







## 17:30 - 17:45 | CONFERENCE CLOSE



SPYROS FOUNTAS, AUA







SPYROS FOUNTAS AUA Professor and Dean in the School of Environment and Agricultural Engineering at the Agricultural University of Athens.

BSc in Agricultural Sciences from Greece in 1993, MSc in Management Information Systems from Cranfield University, UK, in 1998, and PhD from Copenhagen University, Denmark, in Systems Analysis on Precision Agriculture in 2004.

He has been Editor-in-Chief of the Elsevier journal Smart Agricultural Technology (2021-today)

He has coordinated 7 H2020 and Horizon Europe projects, while he has participated in several other European, national and industry-based projects. He has more than 250 papers, including book chapters, journal papers and conference papers and 11,800 citations (Google Scholar, October 2025).

**NUTRI-CHECK NET's project coordinator.** 





